

STARTER KIT

A top-down photograph of a pair of bright red rubber boots standing on a lush green lawn. Several yellow autumn leaves are scattered around the boots. The text 'WALKING BUS' is overlaid in large white letters, with the boots' toes acting as the 'wheels' of the bus.

WALKING BUS

COLLECTIVE WAY TO TAKE CHILDREN TO SCHOOL

ABOUT THE PROJECT

It's simple, a group of children walking to school under the supervision of one or more adults.

But it's more than that, it's kids becoming friends and swapping stories, it's parents having more free time in the mornings, it's getting to know the families around you and it's walking, talking and enjoying each other's company - it's also exercise!

This toolkit is full of all the practical bits you'll need to start a safe and secure Walking Bus.



WHAT'S IN THE KIT



20

HIGH VIS
VESTS



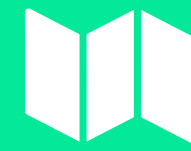
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WHISTLES



2

FIRST AID
KITS



PROMOTIONAL
MATERIALS



SUPPORT



WORKSHOP
& TRAINING



INSURANCE

WORKSHOPS & NETWORKS

To help with the planning and organising of your Tomorrow Today Street, a number of workshops have been designed and scheduled across a 5 week period. These workshops will be scheduled at different times and repeated each week so everybody has a chance to join in!

Workshops will be informative and informal, guiding you and your neighbours through the nitty gritty details of the projects work and how you can start them on your street.

Follow the link to keep updates: https://www.facebook.com/pg/weareeveryone.org/events/?ref=page_internal

HOW TO ORGANISE TOMORROW TODAY STREET

How to plan and organise a Tomorrow Today Street with your neighbours. Learn how to get others involved in your neighbourhood and start a team. We'll go through ways to asset map ideas to get you and your project started.

Some of the projects require online Health and Safety training which we will explain how to carry out and complete.



HOW WE WORK

Learn about our principles and how they can help you to make your project inclusive and welcoming to all of your neighbours as the project grows.



DIGITAL BRIEFINGS

Introduction to the digital tools you can use to support the Tomorrow Today Street projects. We'll go through the uses of different social media platforms and softwares, and follow easy steps.



INTRODUCTION TO WALKING BUS

Find out about how walking buses started and get inspiration from around the world on how you could get this started on your street. This is a great way to get your friends and neighbours to see what else this walking bus could start in terms of shared childcare.



HOW TO MAKE A FUN ROTA

Learn how to organise your own rota and make it fun and easy with simple tricks that make rotation of individuals fun.

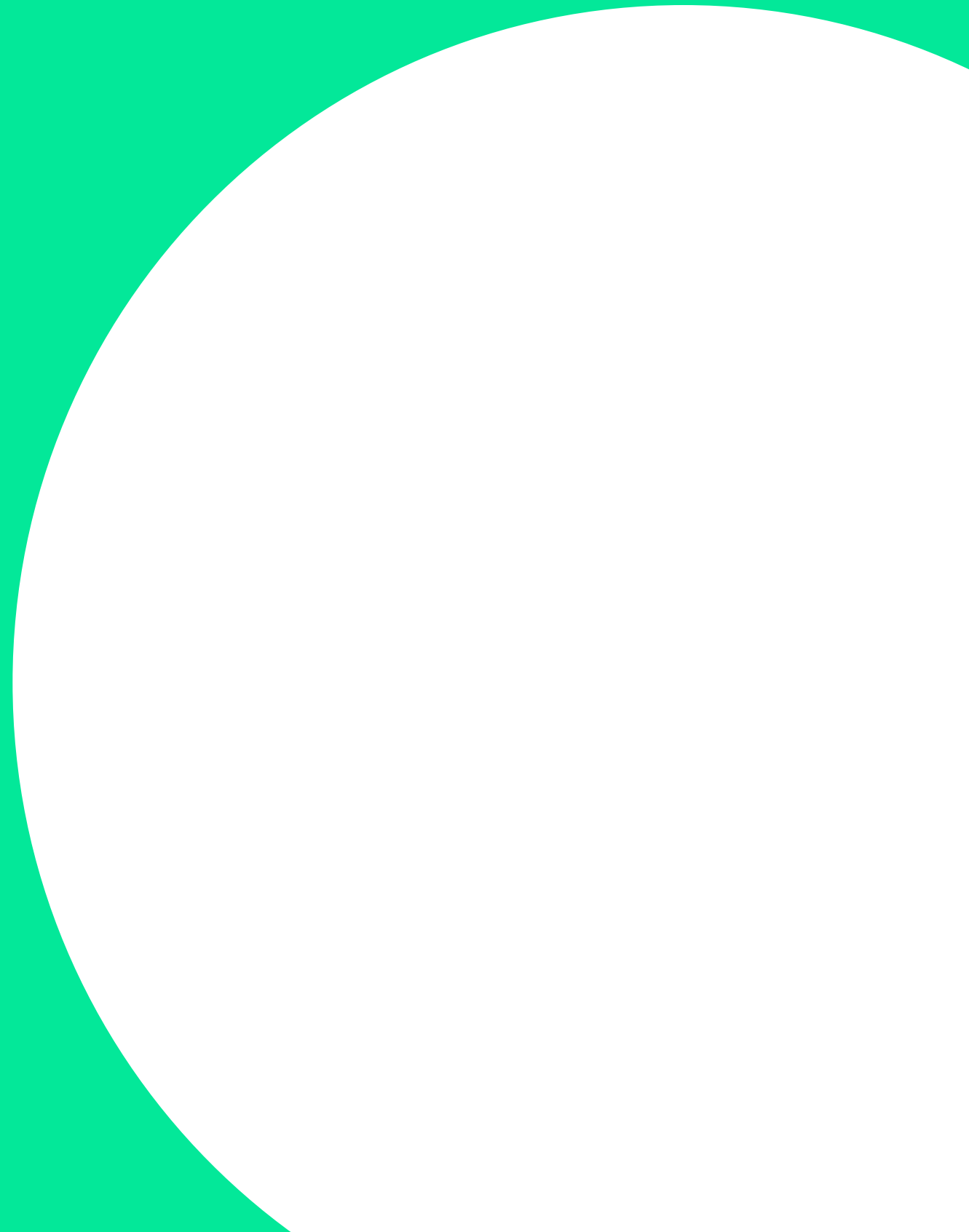


GETTING ON THE BUS

Meet your new street and spend some time mapping your route for fun places and facts to keep the walk interesting. The school run will never be the same again. These are creative ideas on how to keep the walk engaging, in the past people have played games like; A Trip into History, Word Alphabet Challenges and more.



THE BIGGER PICTURE



ABOUT EVERY ONE EVERY DAY

For the past two years Every One Every Day has been working with people across the borough, joining together to share skills, start projects and make friends. Residents have been pouring their creativity and energy into these projects, ranging from cooking, making, sewing, playing, growing, sharing, composting, film and writing.

WHAT IS EVERY ONE EVERY DAY ABOUT?

There are five high street shops around the borough and one large public makerspace called The Warehouse in Thames.

People pop in to have a cup of tea and share their project or collaborative business idea and then work with the design team.

Over the last two years the project has grown a large enthusiastic network of over 6000 local people, who are doing practical things together to make everyday life better for everyone.

So far more than 150 neighbourhood projects have started with lots of local people participating, with as much or as little support as needed, including cooking, beekeeping, growing, making, repairing and much more.

Many small things done by many people really add up, and really do make friendly, healthy and happy neighbourhoods.

Lots of wonderful things are being achieved by local people, families, friends and neighbours!

HOW DOES EVERY ONE EVERY DAY WORK?

Practical hands on ideas – not lots of meetings Every One Every Day builds on the ‘hands on’ projects that people have been creating over the last few years in their own neighbourhoods. These types of projects welcome people from all walks of life.

These projects include:

- Sharing skills, spaces and resources.
- Families working and playing together.
- Batch cooking and community meals.
- Food growing and tree planting.
- Trading, making and repairing.



HOW IT WORKS



1
APPLY TO BECOME A TOMORROW TODAY STREET WITH A SIMPLE FORM

2
TALK TO THE TEAM ABOUT HOW THE PROJECT WORKS

3
YOU'LL GET 3 STARTER KITS SENT TO YOU WHEN YOU CONFIRM

4
CREATE CONTACT LISTS THROUGH FLYERS AND POSTERS

5
START WORKING ON 3 PROJECTS WHEN THEY ARRIVE



6
ONLINE ACCREDITED TRAINING FOR YOUR TEAMS

7
LAUNCH STREET PARTY

8
HOLD WORKSHOPS WITH NEIGHBOURS TO SURFACE SKILLS AND IDEAS

9
CHOOSE FROM 21 OTHER PROJECTS WITH YOUR 20 POINTS

10
LEARN WITH OTHER TOMORROW TODAY STREETS

INCLUSIVE PRINCIPLES

HOW THE TOMORROW TODAY STREETS WILL WORK WITH NEIGHBOURS AND THE EVERY ONE EVERY DAY TEAM

1

**OPEN TO EVERYONE
- NOT EXCLUSIVE GROUPS OR CLUBS**

Anyone can start a Tomorrow Today Street, as long as you live in the borough you're ready to go! If you need help connecting with your neighbours to get started the Neighbourhood Shop Teams are ready to help.

2

EVERYONE IS VALUED, ON AN EQUAL FOOTING

The whole street matters! Starting a Tomorrow Today Street means creating space for everyone to have a say in picking projects, planning and taking part.

3

**PROJECTS THAT BENEFIT THE WHOLE STREET
- NOT JUST INDIVIDUAL HOUSEHOLDS**

The projects are designed to work together and benefit everyone in your street. The Starter Kits are full of great bits for everyone on your street to use, it's important to make sure that material and equipment are accessible and are easy to borrow and keep safe.

4

PRACTICAL SPEEDY WAYS OF WORKING IN PROJECT TEAMS - NOT COMMITTEES

It's important that when planning the projects to start on your street, you and your neighbours share responsibility and make decisions together so you can get started quickly. Different people will form small teams around each project, and those who are actively involved will have the most influence over the decisions.

5

**CHILDREN ENCOURAGED TO BE INVOLVED IN PRACTICAL PROJECTS AS MINI-MAKERS
- NOT JUST SPECTATORS**

There's always something for the kids! Across the 24 projects you'll find lots of activities that children and young people can host, take part in, learn from and enjoy! At Every One Every Day children are mini-makers, creating, learning and sharing their skills.

6

SUPPORT FROM EVERY ONE EVERY DAY

The Every One Every Day team will help you every step of the way. They will support your street with lots of tools, ideas and plans to kick off your Tomorrow Today Street the right way. We're learning and researching together to make everyday life better in your street.

BIG TEAMING ON YOUR STREET

Every person on your street has something amazing they can contribute to making your Tomorrow Today Street wonderful! Big teaming is a different way of working, the aim is to get as many people in your street benefiting and contributing from these practical projects as soon you can.

Often with neighbourhood projects committees are established to control and direct activity. This is mostly done because small groups may be managing money and some kind of governance is required. Working through committees often leaves people working on them exhausted, it can slow things down, and make it hard to move things from talking to action and cause people to lose interest.

The Tomorrow Today Street project is set up so that people can get things done and done quickly, not wasting any precious enthusiasm.

The Starter Kits come complete with equipment, materials, insurance and support so there is no need for governance around money in the usual way.

The aim of big teaming is to allow smaller groups of people to collaborate together on individual projects that engage their skills and ideas and fit within their daily life. For example 4 people may come together to start a bread making project like Loaf — that bakes regularly and shares this bread with neighbours. Another set of neighbours may come together to plant and look after an orchard, share the harvest or arrange jam making. A group of parents may collaborate to start a walking bus.

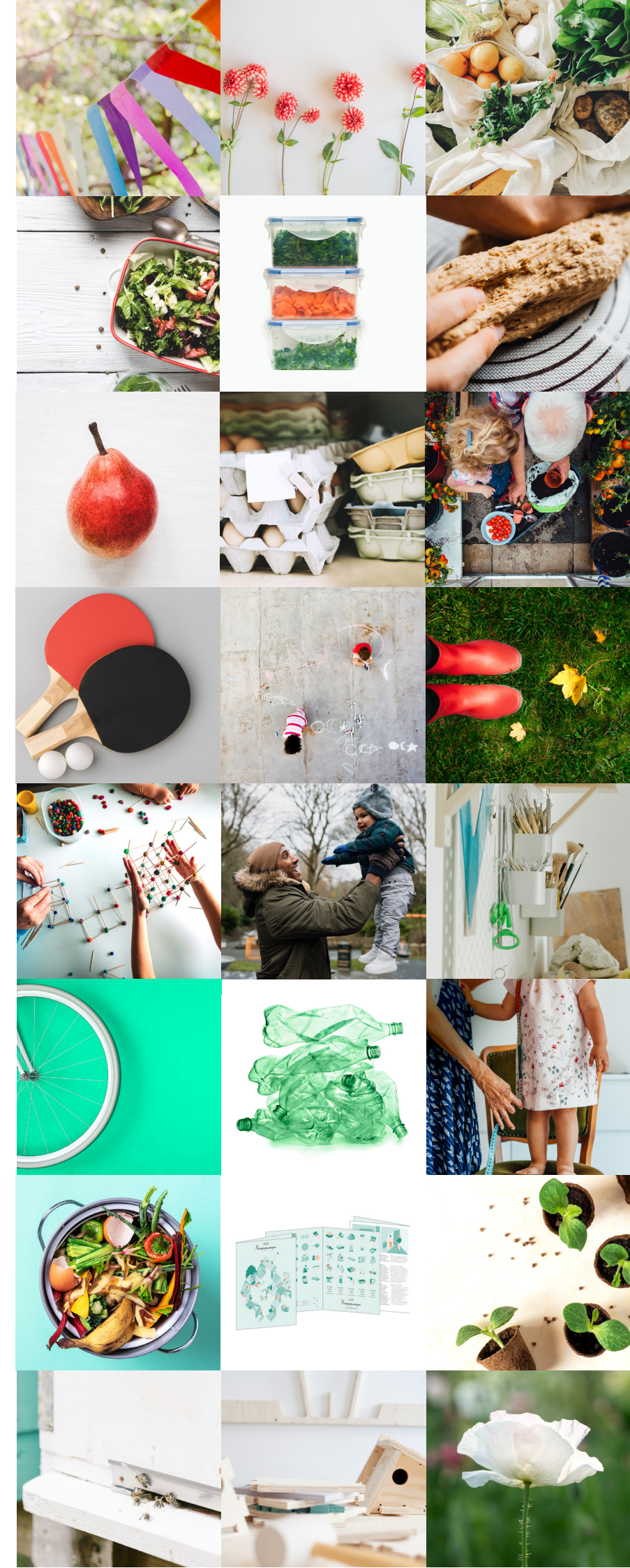
As the teams and projects grow - many people will participate and be involved, get to know their neighbours and share ideas, food, skills and friendships.

Every Tomorrow Today Street has automatic projects which will help neighbours get to know one another better. Decisions will

need to be made about which other projects will be chosen for your street.

A Every One Every Day team will arrange a workshop for your street where this can be discussed and projects chosen. Importantly, skills and enthusiasms will need to be gathered from people who attend the workshop and those who couldn't make it.

If three people come forward during this process and want to start one of the projects together, all efforts should be made to make this happen as quickly as possible.



TOOLS TO ACT

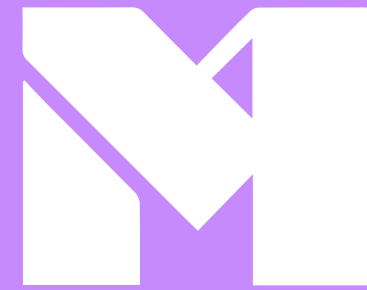


DIGITAL TOOLS

There are many digital tools you can use to help you and your neighbours stay organised, plan together, share ideas and show your street to the world.

You will learn exactly how each digital tool could help you and which one is best for your street in the Digital Briefing Workshop (see workshop section).

The every one every day team will help you set up to organise your tomorrow today streets using some of these platforms.



MIGHTY NETWORK

A social platform where you can organise as a street, document your progress and find all information regarding workshops.



WHATSAPP

A great app for sending instant messages and pictures, Whatsapp is a great tool to chat and organise with your neighbours.



INSTAGRAM

You can use Instagram as a photodiary, sharing lovely pictures of your street with family, friends and the world!



MONDAY.COM

A great planning website which will help you create task lists with deadlines and assign roles to each person on your team. You can create a Monday's board with your Street Mentor so they can help you plan and stay on track.

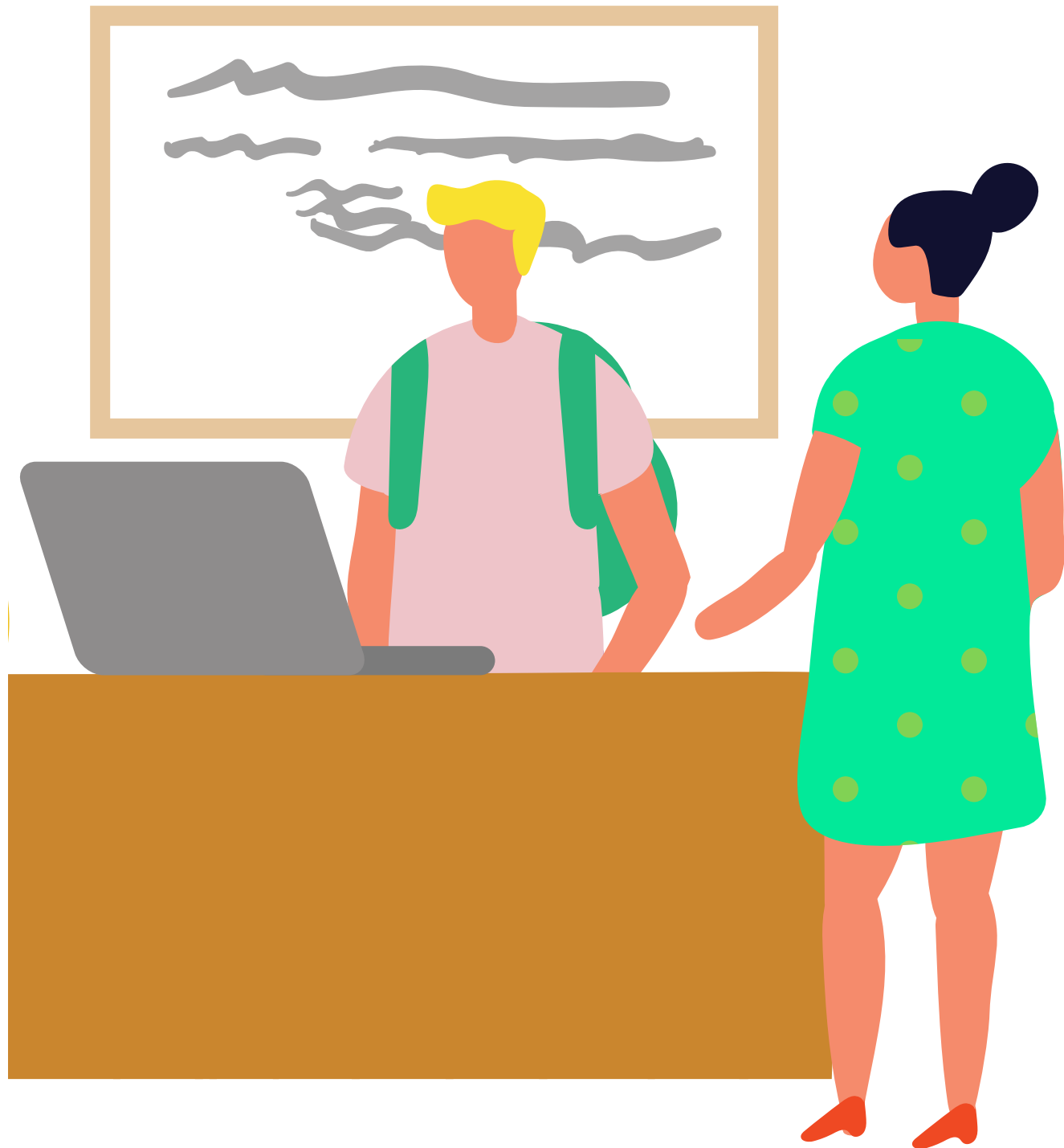


MURAL

A giant online notepad you can use to draw plans, create moodboards and workflows.

RESEARCH

SHARE THE STORY OF YOUR STREET



BECOMING A MEMBER OF EVERY ONE EVERY DAY

As your Tomorrow Today Street grows and more of your neighbours become involved, it's important that they become members of Every One Every Day so they are covered by the insurance policy and can take part in the programmes evaluation. A simple online digital sign up form has been created for you to share at sessions.

INTERESTING RESEARCH ROLES

Research isn't just about writing notes and recording numbers. You and your neighbours can take on different roles to keep track of your project and showcase all the amazing work you'll be doing together. The Photographer, The Counter, The Maker and The Writer are all roles for people to find creative ways to tell your streets story.

- Number of children joining the bus.
- Number of journeys you do every week.
- Number of steps made on your journey together.
- How much money & time in hours parents are getting back.
- Anything else exciting that happens ?

EVERY ONE EVERY DAY PRIVACY POLICY

Download and share the privacy policy with neighbours taking part in sessions so they know exactly how their information will be used.

HEALTH & SAFETY

To ensure the safety of everyone, we ask that residents running the Walking Bus to have certain training prior to the event. This is to align to our insurance policy - just incase!

DBS CHECK
FIRST AID LEVEL 3

This simple training will make sure that we know how to keep ourselves and each other safe. There are also some simple things to bear in mind when staying safe on the street. Keep these in mind and share with others taking part in any activities.

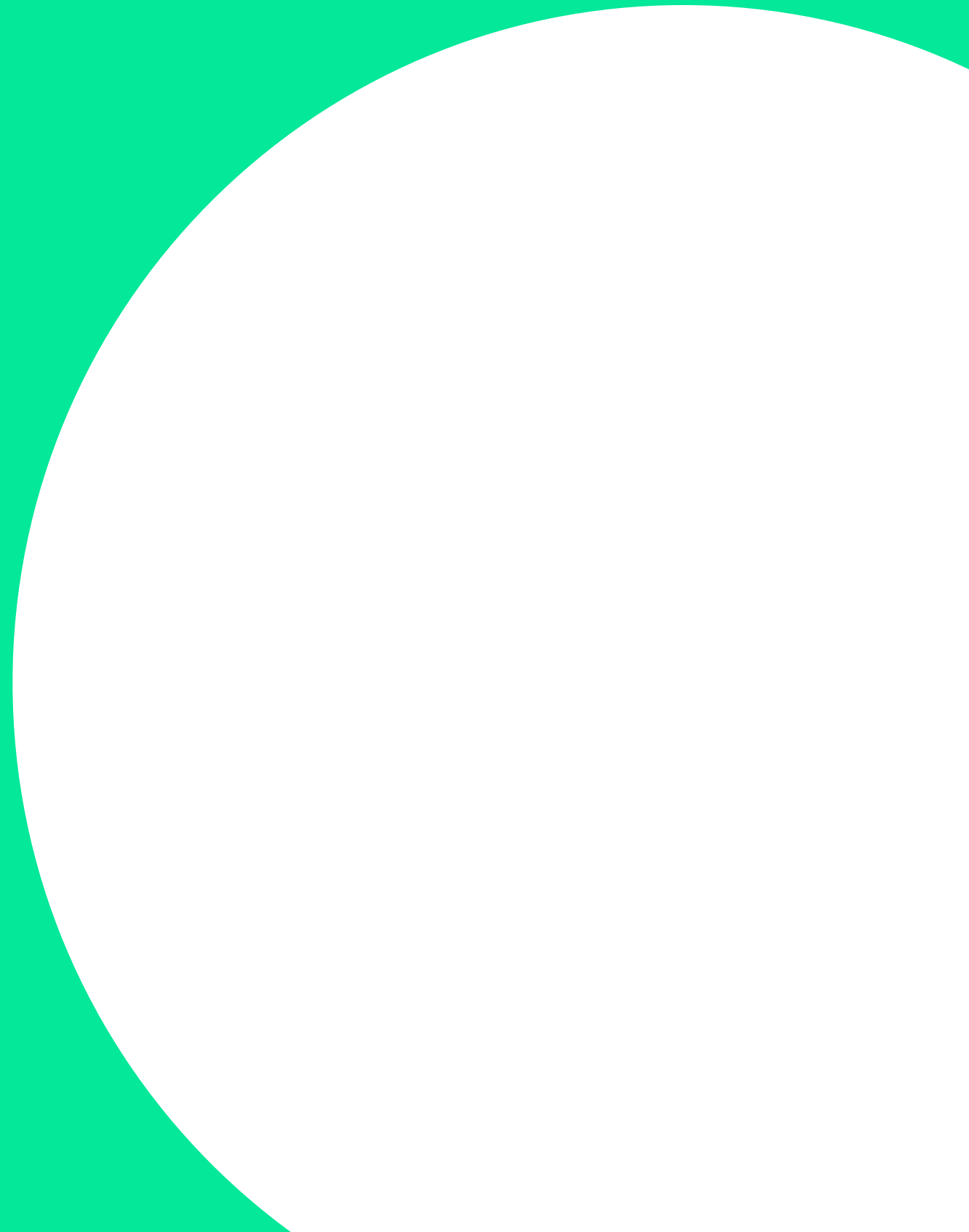


**ALWAYS COUNT AND
TAKE A REGISTER BEFORE
SETTING OFF ON THE WALK,
A FUN ALPHABET SONG OR
WORD ASSOCIATION MIGHT
KEEP IT LIGHT.**

**GET CHILDREN TO HOLD
HANDS WHEN CROSSING
ROADS TOGETHER.**

**DON'T TAKE
RESPONSIBILITY FOR
CHILDREN WHOSE PARENTS
HAVE NOT SIGNED UP FOR
THE BUS.**

GETTING NEIGHBOURS INVOLVED



ROLES IN YOUR STREET

Tomorrow Today Street projects include a variety of roles that allows different people on your street to get involved in ways that best match their individual interests, skills and abilities. Here are some examples of roles that you might need for your street.

TEA MAKER

You will have the very important role of spreading positivity and putting smiles on faces by making and sharing warm beverages as everyone joins in with activities, sessions and games.

MEETER & GREETER

Help your neighbours feel welcomed as they show interest and join in with your project.

PHOTOGRAPHER

As the photographer, your role will be to capture memories and moments that shows your street as you take part in projects together. Ideas: how neighbours make decisions, how ideas grow and how much fun you have and what you learn during projects.



**GAMES MASTER
(HEAD OF GAMES)**



**BEE
BUDDY**



STORYTELLER



**CHICKEN
WHISPERER**



**FIRST
AIDER**



**PING PONG
PLAYER**



SHOPPER



**WASHER
UPPER**



COOK



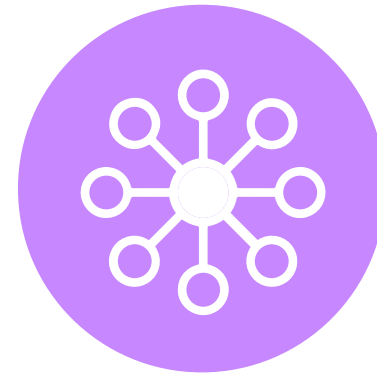
PHOTOGRAPHER



NATURE
LOVER



TEA
MAKER



CONNECTOR



RECYCLER



COMPOSTER



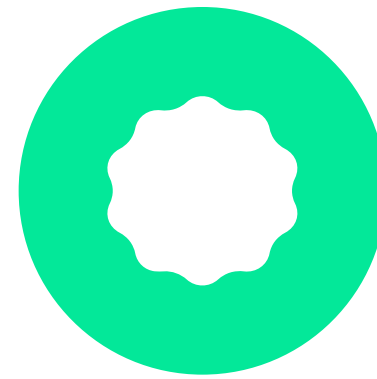
MEETER &
GREETER



CLOTHES
MENDER



FILM
MAKER



BADGE
MAKER



BAKER



KNITTER



WRITER



DIY
EXPERT



RESEARCHER



DOG
WALKER



LISTENER



MAKER

HOW TO COMMUNICATE

There are as many ways to communicate as there are ways to help each other out! For your group conversations, you can use a WhatsApp or Facebook group that everyone can join to stay up to date.

People over the world have different ways to talk to their neighbours, from putting up a note on their windows to writing nice messages on post-it notes... let your imagination fly!

A phone call to check in, a chat over the fence or on the street are also all good ways to share some neighbourliness.

For the less tech savvy amongst the group, these add a personal touch that all the other formats may not, so don't underestimate how far a text can go!

There are loads of ways to get neighbours involved, and a simple conversation is usually a good way to get things going. If there are neighbours you know that have children around a similar age, a knock on the door and a quick chat never goes a miss.

You can also put one or several posters up on your street to describe what the project is about and how your neighbours can get involved.



WHATSAPP

Whatsapp groups have become very popular because they allow people to send and receive messages, pictures, videos and voice notes.

Your Street Mentor can help you moderate your group if you need or give you advice on how to manage the group.

LEAFLETS, POSTERS & NEWSPAPERS

Posting leaflets through doors, and putting posters up in the area helps inform those who you may not reach through door knocking.

You can leaflet to get people involved in your Tomorrow Today Street or inform them of an upcoming event.

FACEBOOK

You may want to create a private Facebook page, it's a popular way people can share videos, photos and plan! It's also a good way to create events and keep track of those coming along to sessions.

It's also a great way to save memory on your phones and computers by keeping it all online.

NEXT DOOR APP

The app is localised, so people living on nearby streets can recommend message each other, reach out for support or invite people to events.

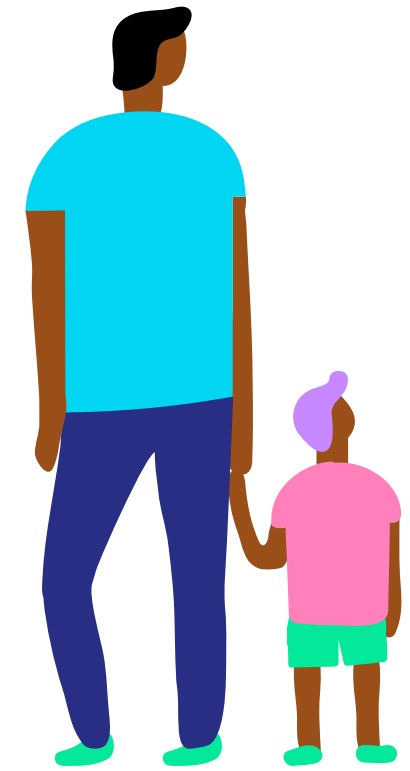
GETTING OTHER PEOPLE INVOLVED

Don't forget that some of your neighbours might not be online so phone calls and chats over the fence or on the streets are also a good way to communicate and get people thinking about the future together.

It's really useful to have a way of staying in touch with everyone who's involved. Some people may want to be super involved, and others may want to help out for a little and take a pause, whatever the circumstance, you'll need to have an easy way to talk to each other.

BUDDY UP

There may be some people that aren't online, or have access to the internet that you've spoken to about the project. To keep them in the loop, buddy that person up with someone who preferably lives nearby who can hand deliver the message, or give them a ring about important changes, meetings and fun goings-on.



MEETINGS

It's very easy for meetings to become a bit tiresome! But residents have developed all sorts of ways of keeping meetings light and efficient. They remain a great way of checking in, supporting each other and making group decisions to get things done!

- Set a time and try to stick to it.
- At the start of your meeting decide as a group what you want to discuss but leave space at the end for comments.
- Take it in turns keeping notes.
- If there is time prepare refreshments together.
- Bring inspirational prompts, you can even use music.

Remember this is a group project so we'll help to ensure no residents are left in a position whereby they're having to take on control of group decision-making and that opportunities are spread equally through the group.

MAKE MAGIC COMBINATIONS WITH NEIGHBOURS BY MIXING UP PROJECTS TOGETHER!



MINI BAKERS

WALKING BUS

DELIVER BREAD TO NEIGHBOURS ON YOUR WALK TO SCHOOL



SHARED CHILDCARE

ARTS AND CRAFT TO LABEL BREAD



LOAF

MINI LOAF MAKING



SEED DELIVERY

WALKING BUS

DELIVER SEEDS TO PEOPLE



NEIGHBOURLY

FIND OUT NEIGHBOURS WHO LOVE PLANTING



REWILDING BEES

MAKE WILDFLOWER SEED PACKETS

PROMOTIONAL MATERIALS

THESE BRIGHT AND COLOURFUL LEAFLETS AND POSTERS WILL HELP YOU GET YOUR NEIGHBOURS EXCITED AND LET THEM KNOW THEIR ROAD IS ABOUT TO BECOME A TOMORROW TODAY STREET!

INDOOR & OUTDOOR POSTERS

Waterproof and regular posters to catch your neighbours eye as they walk by. Pick a lamp post that gets a lot of traffic!

LEAFLETS

Pop these leaflets through your neighbours door.

NEWSPAPERS

Once you and two of your neighbours have started, you will be sent 30-50 newspapers to get even more people involved. The newspapers contain a breakdown of all 24 projects and all the introduction information.

CONTACT CARDS

A small card for you to write your name, email or phone number so your neighbours can get in touch to find out more.

OTHER MATERIALS

Posters, leaflets and social media are the best way to promote your event, you can place them on your street, at nearby cafes, communities spaces (such as libraries) and your front window.

It gives you the material to show people on your street the amazing things they can do and get involved in.

Our Every One Every Day shops will be more than happy to promote your event with posters and leaflets.

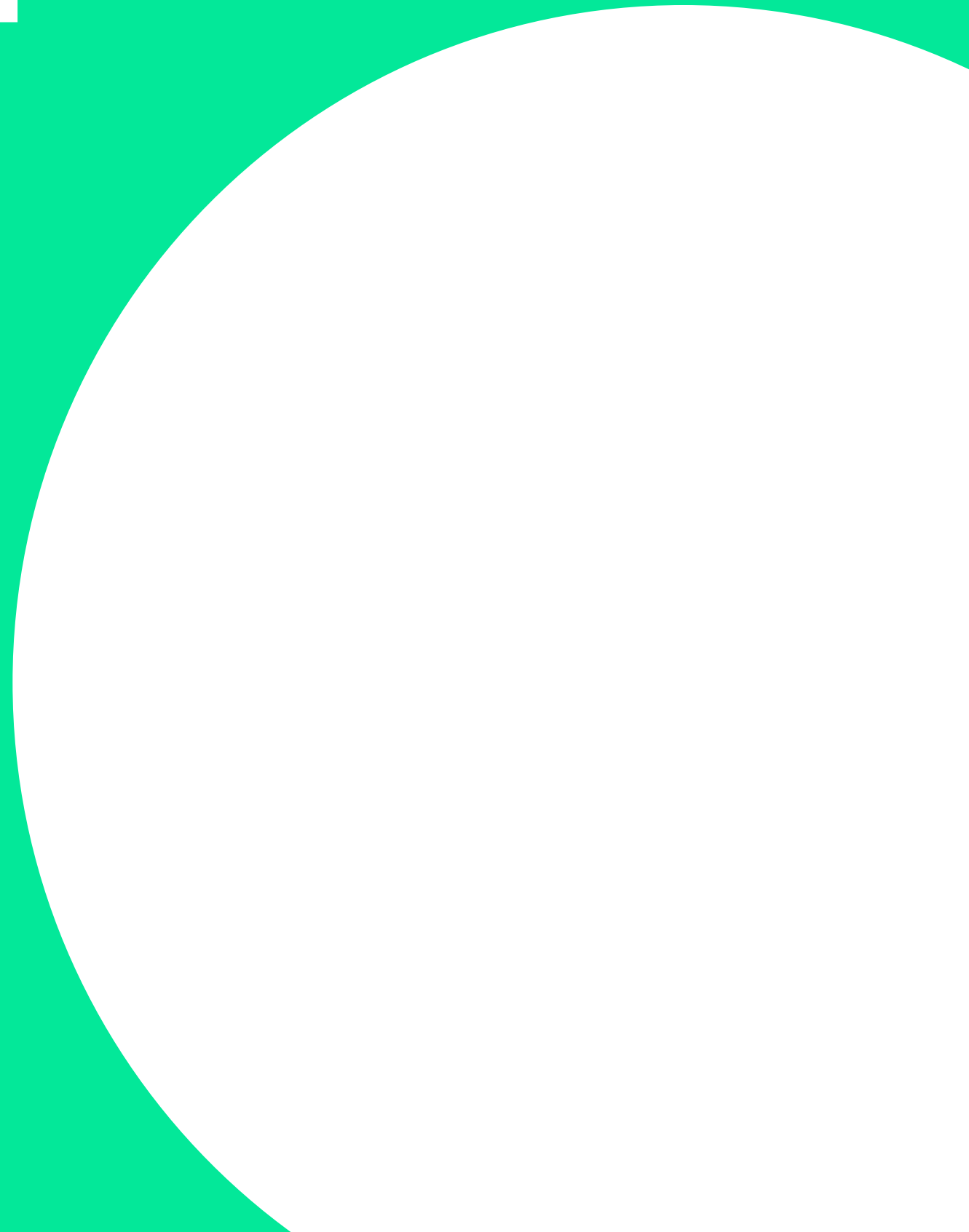
THIS KITS INCLUDES:

Leaflet 1 & Poster 1: Is is to help you explain the project to your neighbours to see if they are they'd be interested in joining in or if they have any ideas to help the idea come to life.

Leaflet 2 is an invitation to people on your street, inviting other parents to help out and meet one another to form the rota for the Walking Bus.



HOW WILL THIS WORK ON STREET



WALKING INSTRUCTIONS

There are a few basics that will keep you and the children on the walk safe. It's one thing taking your child to school but 10 might be challenging.

Have your route ready and let everyone know when their pick up time is, it's easy to be late when people don't know the bus is waiting outside. Having the contact details to drop a little message when you are close also helps and makes the walk efficient

Small feel take small steps, when planning your route do make space for delays and hold ups, people finishing their homework last minute, or finishing breakfast will happen.

Creating a fun counting system, not only means that the children are all still on the bus but it makes it engaging and fun for everyone.



IDEAS FOR WALKING TOGETHER

GET ONLINE

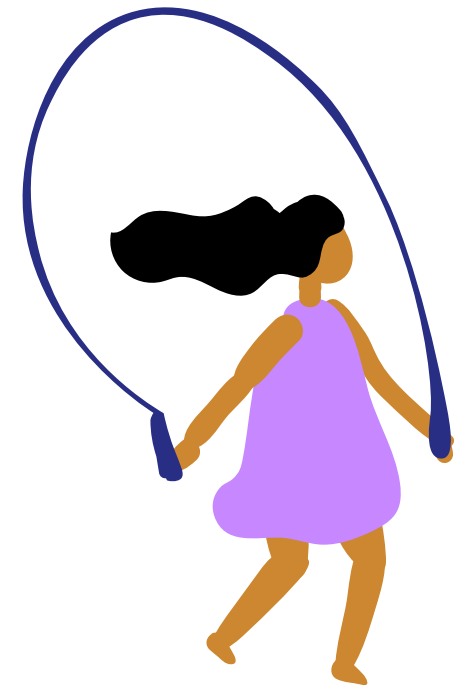
Not everyone has Whatsapp or access to the internet but those who do can join a Whatsapp group or Facebook group so you can each share what each other is growing.

It's a great way to have conversations, on how sharing tips on the walks have gone and what can be improved.

BUDDY UP

In the first couple of weeks of trying it out it could be that parents buddy up instead of solely leaving it to one parent.

This will be a good way of getting to know each other better on the walk and reducing the work on one person.



WIDER NETWORK

The Walking bus could also be part of a wider network of activities in your Walking Bus group don't be shy to mention other ways that you can share the load of childcare to make parenthood a little easier and enjoyable.

It takes a village, but starting with a Walking Bus is a great way to meet other families that are thinking collaboratively about what the future of childcare looks like.

Take a look at another one of the starter kits, like Shared Childcare. Or even some fun projects for kids like Story Box and Play Street.



ALWAYS WEAR A HIGH VIS

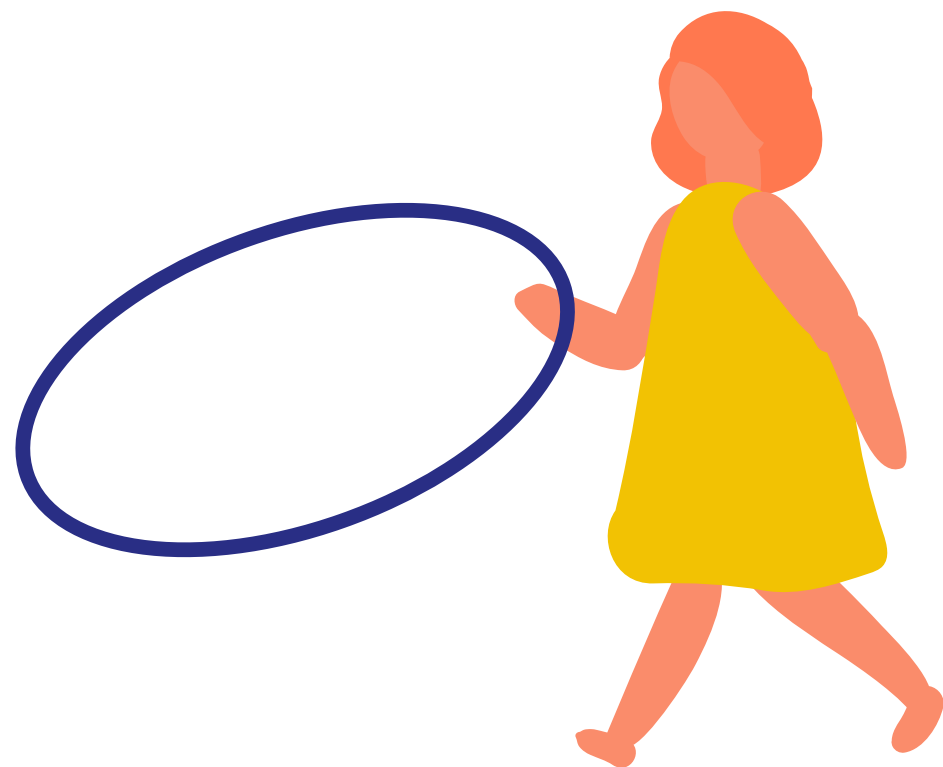
Make sure the high Vis is on. A simple checklist of things to remember when jetting off on the speedy bus. " Hey Mandy welcome on board, have you got all you need, H for homework, P for Pack lunch you get the gist and I'm sure you can come up with something a little.

HOLD HANDS

Holding hands. Simple but effective making sure that all kids are connected on this walk on the open street will reduce the risk of anyone going missing if the age group is still very young.

CREATIVE WALKS

These creative walks are here to make the routine walk just a little bit more exciting. A good way is to spread these over the terms or weeks. Monday could be walking bus olympics so that the children have something to look forward to and eager to be on time. These are just examples to inspire you to get creative on your walk with the young ones. How about mixing things up and having a nature and olympic walks. The options are there, this list is just to kick start your thinking. Share your ideas on a Facebook group to inspire fellow walking buses.



WALKING BUS STREET OLYMPICS

These young kids always have energy to burn, so why not challenge them to some mini hopscotch games on the way to school. You can sit down with the kids and design the best place to have activities on the map and on one of the walks design the games for the week. Jump and hop together on the school run as you get a healthy boost of energy on your daily walk



WALKING BUS NATURE TRAIL

One of the beautiful things about walking is being outdoors and seeing your surroundings. On your walk you can try to spot all the wildlife you can see. From buzzing bees to the green parakeets that have found a new home in the borough. This not only keeps the walk fun but keeps the mind present on nature's gifts.



DISTRIBUTING & SHARING MATERIALS

MAKING SURE EVERYONE GETS A SEAT ON THE BUS

It would be a shame for anyone to miss out on being part of the walking bus so below are some fun promotional materials to share with friends and neighbours to get this bus buzzing.

These are a mixture of things that can be kept in someone's house to be picked up or hung in lovely windows for the street to see that they can join too. Maybe contact your local school and get your bus on the monthly newsletters or a little page on the website. A digital version of the flyers will be shared so you can email it to anyone needs it.



ENJOY THE PROJECT

IF YOU HAVE QUESTIONS
OR NEED ANY HELP, PLEASE
CONTACT ONE THE TEAM OR
VISIT THE WEBSITE.

[WWW.WEAREEVERYONE.ORG/
TOMORROWTODAY](http://WWW.WEAREEVERYONE.ORG/TOMORROWTODAY)