PLANT

SHARING SEEDS AND PLANT

STARTER KIT



ABOUT THE PROJECT

Would you like to share your love of plants with others? Or would you like some plants at home to brighten up your space?

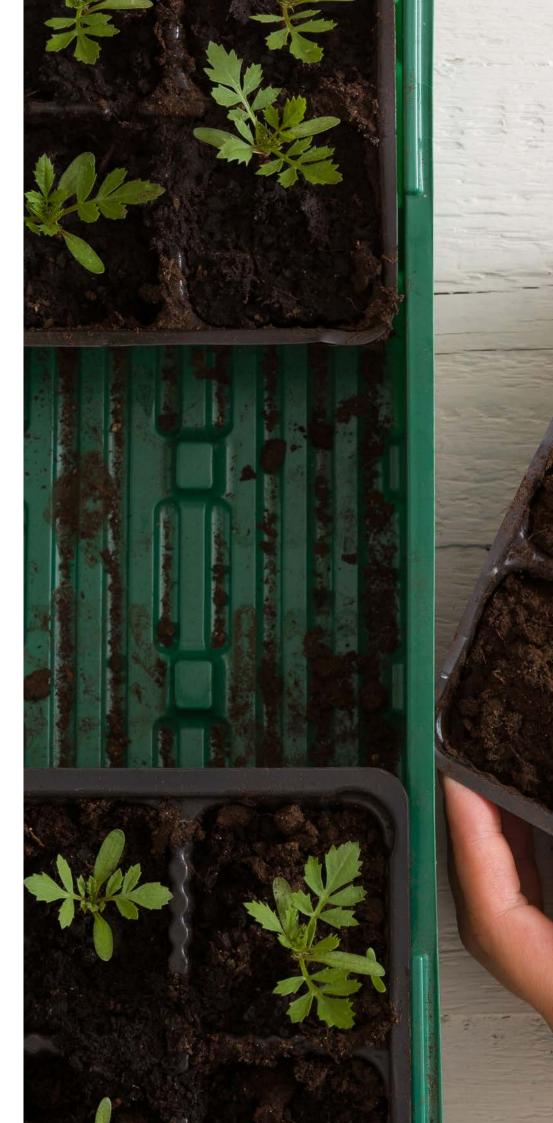
Plant and Seed exchange is a great way to share by swapping seeds you don't need and learning how to take a cutting from one of your plants so your neighbour can turn it into a new one!

Plants are living organisms that grow and multiply, with one plant you can create many - making it easy to share and bring joy into other people's lives!

If you don't have any plants to clip, don't worry, you can pop into one of the neighbourhood shops and visit the plant library. Then you're ready to share and swap plant clippings with your neighbours and build your own plant library.

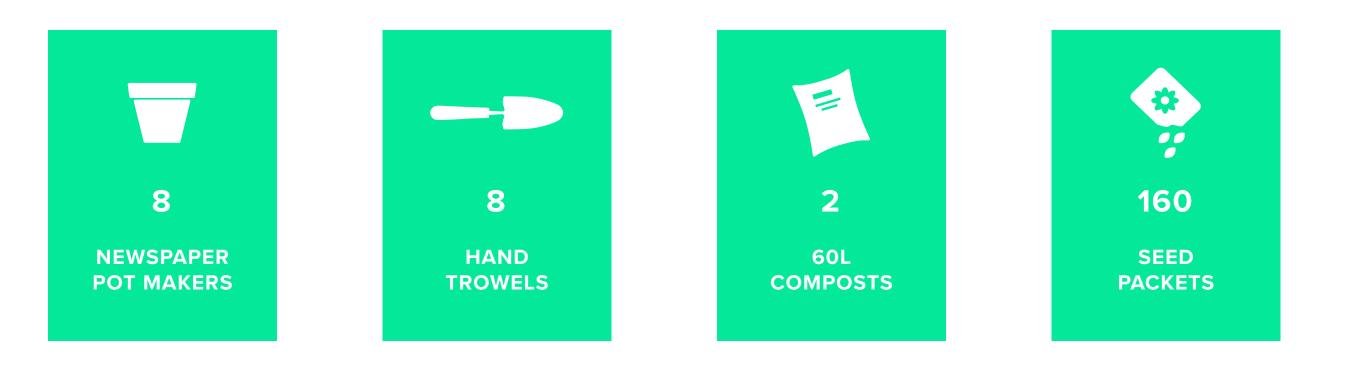
Anyone can exchange whether you're greenfingered or would like to learn more about growing, this is an easy and fun project to start.

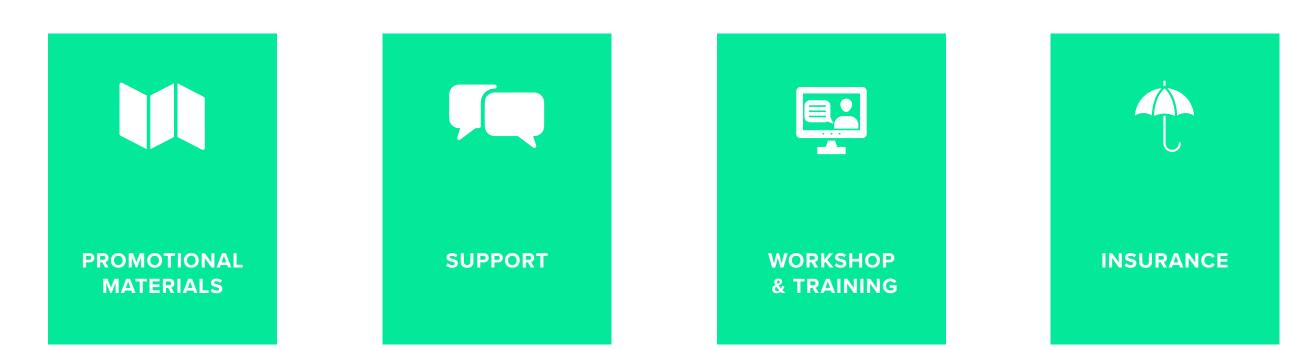
Make your own seed pots from recycled paper, plant a variety of seeds and watch them grow!





WHAT'S IN THE KIT







WORKSHOPS & NETWORKS

To help with the planning and organising of your Tomorrow Today Street, a number of workshops have been designed and scheduled across a 5 week period. These workshops will be scheduled at different times and repeated each week so everybody has a chance to join in!

Workshops will be informative and informal, guiding you and your neighbours through the nitty gritty details of the projects work and how you can start them on your street.

Follow the link to keep updates: https://www.facebook.com/pg/weareeveryone.org/ events/?ref=page_internal

HOW TO ORGANISE TOMORROW TODAY STREET

How to plan and organise a Tomorrow Today Street with your neighbours. Learn how to get others involved in your neighbourhood and start a team. We'll go through ways to asset map ideas to get you and your project started.

Some of the projects require online Health and Safety training which we will explain how to carry out and complete.

HOW WE WORK

Learn about our principles and how they can help you to make your project inclusive and welcoming to all of your neighbours as the project grows.



DIGITAL BRIEFINGS

Introduction to the digital tools you can use t support the Tomorrow Today Street project We'll go through the uses of different socia media platforms and softwares, and follow easy steps.









SOWING SEEDS

Join this session to learn how to sow your seeds. There will be useful tips and suggestions on how to give your seeds the best start. Bring along any seeds you have at home or from your Starter Kit and we can all share our experience of growing from seeds.



TAKING CUTTINGS

Growing new plants from cuttings is a fun and cost effective way to share plants with your neighbours. Why not bring a plant along and we can try it together. All you need is a healthy plant, some sharp scissors and a jar of water!



PLANNING A PLANT AND SEED SWAP

In this session we'll share some practic steps on how you can start a plant and see exchange on your street! From how to lak seeds and plants to how you can adverti the event to your neighbours, you will fin out everything you need to get started.



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THE BIGGER PICTURE



ABOUT EVERY ONE EVERY DAY

For the past two years Every One Every Day has been working with people across the borough, joining together to share skills, start projects and make friends. Residents have been pouring their creativity and energy into these projects, ranging from cooking, making, sewing, playing, growing, sharing, composting, film and writing.

WHAT IS EVERY ONE EVERY DAY ABOUT?

There are five high street shops around the borough and one large public makerspace called The Warehouse in Thames.

People pop in to have a cup of tea and share their project or collaborative business idea and then work with the design team.

Over the last two years the project has grown a large enthusiastic network of over 6000 local people, who are doing practical things together to make everyday life better for everyone.

So far more than 150 neighbourhood projects have started with lots of local people participating, with as much or as little support as needed, including cooking, beekeeping, growing, making, repairing and much more.

Many small things done by many people really add up, and really do make friendly, healthy and happy neighbourhoods.

Lots of wonderful things are being achieved by local people, families, friends and neighbours!

HOW DOES EVERY ONE EVERY DAY WORK?



Practical hands on ideas – not lots of meetings Every One Every Day builds on the 'hands on' projects that people have been creating over the last few years in their own neighbourhoods. These types of projects welcome people from all walks of life.

These projects include:

- Sharing skills, spaces and resources.
- Families working and playing together.
- Batch cooking and community meals.
- Food growing and tree planting.
- Trading, making and repairing.

HOW IT WORKS



1	2	3	4	5
APPLY TO BECOME a TOMORROW TODAY STREET WITH a SIMPLE FORM	TALK TO the TEAM ABOUT HOW THE PROJECT WORKS	YOU'LL GET 3 STARTER KITS SENT TO YOU WHEN YOU CONFIRM	CREATE CONTACT LISTS THROUGH FLYERS AND POSTERS	START WORKING 3 PROJEC WHEN TH ARRIVE
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ON CTS HEY

10 CHOOSE LEARN from 21 other WITH OTHER PROJECTS TOMORROW WITH YOUR 20 TODAY POINTS STREETS

www.weareeveryone.org/tomorrowtoday

INCLUSIVE PRINCIPLES

HOW THE TOMORROW TODAY STREETS WILL WORK WITH **NEIGHBOURS AND THE EVERY ONE EVERY DAY TEAM**

OPEN TO EVERYONE - NOT EXCLUSIVE **GROUPS OR CLUBS**

Anyone can start a Tomorrow Today Street, as long as you live in the borough you're ready to go! If you need help connecting with your neighbours to get started the Neighbourhood Shop Teams are ready to help.

EVERYONE IS VALUED, ON **AN EQUAL** FOOTING

The whole street matters! Starting a Tomorrow Today Street means creating space for everyone to have a say in picking projects, planning and taking part.

3

PROJECTS THAT BENEFIT **THE WHOLE STREET - NOT** JUST INDIVIDUAL HOUSEHOLDS

The projects are designed to work together and benefit everyone in your street. The Starter Kits are full of great bits for everyone on your street to use, it's important to make sure that material and equipment are accessible and are easy to borrow and keep safe.

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PRACTICAL **SPEEDY WAYS OF WORKING IN PROJECT TEAMS - NOT COMMITTEES**

It's important that when planning the projects to start on your street, you and your neighbours share responsibility and make decisions together so you can get started quickly. Different people will form small teams around each project, and those who are actively involved will have the most influence over the decisions.

5

CHILDREN - NOT JUST

skills.

ENCOURAGED TO BE INVOLVED IN PRACTICAL PROJECTS AS MINI-MAKERS SPECTATORS

There's always something for the kids! Across the 24 projects you'll find lots of activities that children and young people can host, take part in, learn from and enjoy! At Every One Every Day children are mini-makers, creating, learning and sharing their

6

SUPPORT FROM **EVERY ONE EVERY** DAY

The Every One Every Day team will help you every step of the way. They will support your street with lots of tools, ideas and plans to kick off your Tomorrow Today Street the right way. We're learning and researching together to make everyday life better in your street.

BIG TEAMING ON YOUR STREET

Every person on your street has something amazing they can contribute to making your Tomorrow Today Street wonderful! Big teaming is a different way of working, the aim is to get as many people in your street benefiting and contributing from these practical projects as soon you can.

Often with neighbourhood projects committees are established to control and direct activity. This is mostly done because small groups may be managing money and some kind of governance is required. Working through committees often leaves people working on them exhausted, it can slow things down, and make it hard to move things from talking to action and cause people to lose interest.

The Tomorrow Today Street project is set up so that people can get things done and done quickly, not wasting any precious enthusiasm.

The Starter Kits come complete with equipment, materials, insurance and support so there is no need for governance around money in the usual way.

The aim of big teaming is to allow smaller groups of people to collaborate together on individual projects that engage their skills and ideas and fit within their daily life. For example 4 people may come together to start a bread making project like Loaf — that bakes regularly and shares this bread with neighbours. Another set of neighbours may come together to plant and look after an orchard, share the harvest or arrange jam making. A group of parents may collaborate to start a walking bus.

As the teams and projects grow - many people will participate and be involved, get to know their neighbours and share ideas, food, skills and friendships.

Every Tomorrow Today Street has automatic projects which will help neighbours get to know one another better. Decisions will need to be made about which other projects will be chosen for your street.

A Every One Every Day team will arrange a workshop for your street where this can be discussed and projects chosen. Importantly, skills and enthusiasms will need to be gathered from people who attend the workshop and those who couldn't make it.

If three people come forward during this process and want to start one of the projects together, all efforts should be made to make this happen as quickly as possible.













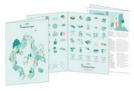




















TOOLS TO ACT



DIGITAL TOOLS

There are many digital tools you can use to help you and your neighbours stay organised, plan together, share ideas and show your street to the world.

You will learn exactly how each digital tool could help you and which one is best for your street in the Digital Briefing Workshop (see workshop section).

The every one every day team will help you set up to organise your tomorrow today streets using some of these platforms.



MIGHTY NETWORK

INSTAGRAM



MONDAY.COM

A great planning website which will help you create task your team. You can create a Monday's board with your track.



WHATSAPP

A great app for sending instant messages and pictures, Whatsapp is a great tool to chat and organise with your neighbours.

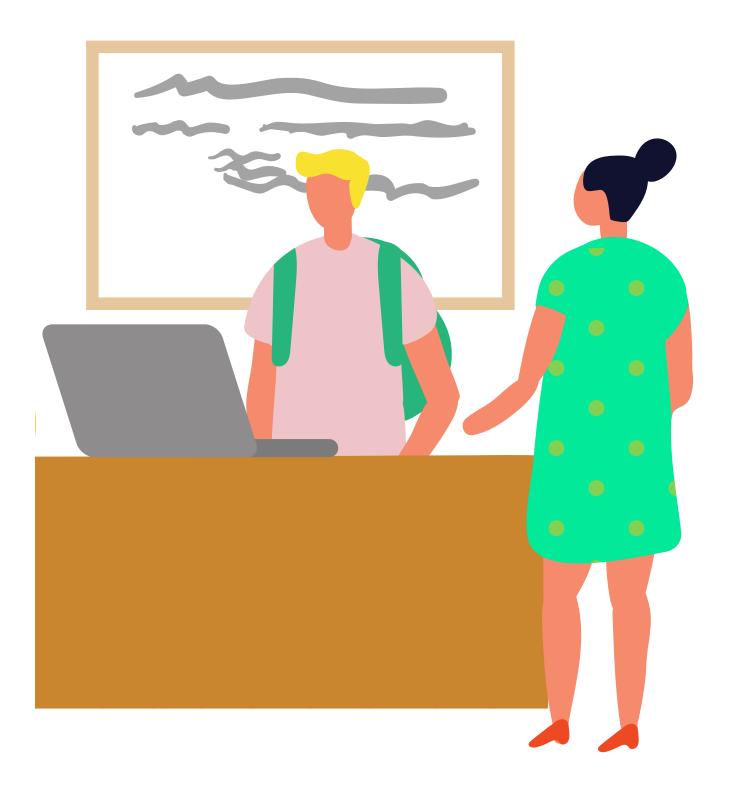


MURAL

A giant online notepad you can use to draw plans, create moodboards and workflows.

RESEARCH

SHARE THE STORY OF YOUR STREET



BECOMING A MEMBER OF EVERY ONE EVERY DAY

INTERESTING RESEARCH ROLES

EVERY ONE EVERY DAY PRIVACY POLICY

As your Tomorrow Today Street grows and more of your neighbours become involved, it's important that they become members of Every One Every Day so they are covered by the insurance policy and can take part in the programmes evaluation. A simple online digital sign up form has been created for you to share at sessions.

numbers. You and your neighbours can take on different roles to keep track of your project and showcase all the amazing work you'll be doing together. The are all roles for people to find creative ways to tell your

• Number of sessions and get togethers.

• Number of seeds swapped or plants put in the ground or in pots.

• What have you learnt in the process?

• Have you got more plants in your own house now?

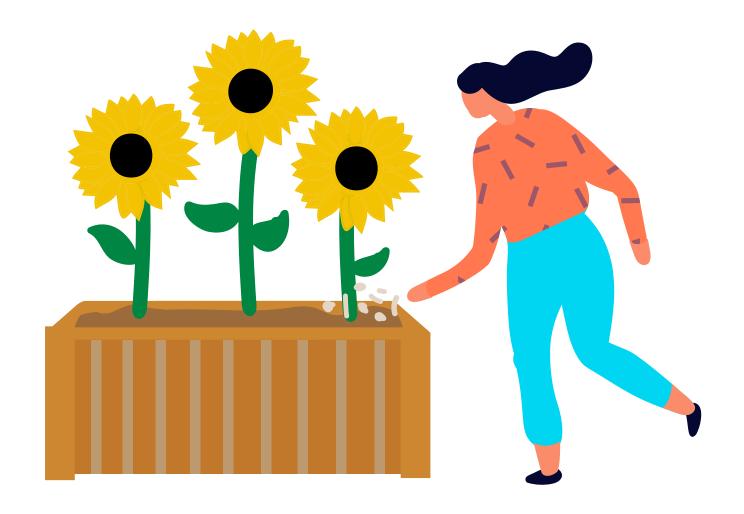
neighbours have been able to get a cutting from the

Download and share the privacy policy with neighbours taking part in sessions so they know exactly how their information will be used.

HEALTH & SAFETY

To ensure the safety of everyone, we ask that people running Plant and Seed Exchange have certain training prior to the event. This is to align with our insurance policy - just incase!

There are also some simple things to bear in mind when growing. Remember these tips and share with others taking part in any activities.



HELPFUL TIPS & TRICKS

WASH YOUR HANDS AFTER HANDLING SOIL

There are a few things that live in soil that can make you ill if they get into your mouth or open cuts. Wearing gloves is the best way to make sure you don't get anything into open cuts. Make sure that everyone washes their hands after, even if they've been wearing gloves.

WATCH OUT FOR YOUR BACK AND KNEES

Even when you're not picking up anything heavy, it's best to make sure your back is straight and bend your knees to get down to ground level.

KEEP CONTAINERS OF NUTRIENTS OUT OF REACH OF CHILDREN

Keep any containers out of reach of little people, and make sure that you put the cap back on immediately after use.

GETTING NEIGHBOURS INVOLVED



ROLES IN YOUR STREET

Tomorrow Today Street projects include a variety of roles that allows different people on your street to get involved in ways that best match their individual interests, skills and abilities. Here are some examples of roles that you might need for your street.

TEA MAKER

You will have the very important role of spreading positivity and putting smiles on faces by making and sharing warm beverages as everyone joins in with activities, sessions and games.

MEETER & GREETER

Help your neighbours feel welcomed as they show interest and join in with your project.

photographer

As the photographer, your role will be to capture memories and moments that shows your street as you take part in projects together. Ideas: how neighbours make decisions, how ideas grow and how much fun you have and what you learn during projects.



GAMES MASTER (HEAD OF GAMES)



CHICKEN WHISPERER

SHOPPER

V





BEE BUDDY

STORYTELLER







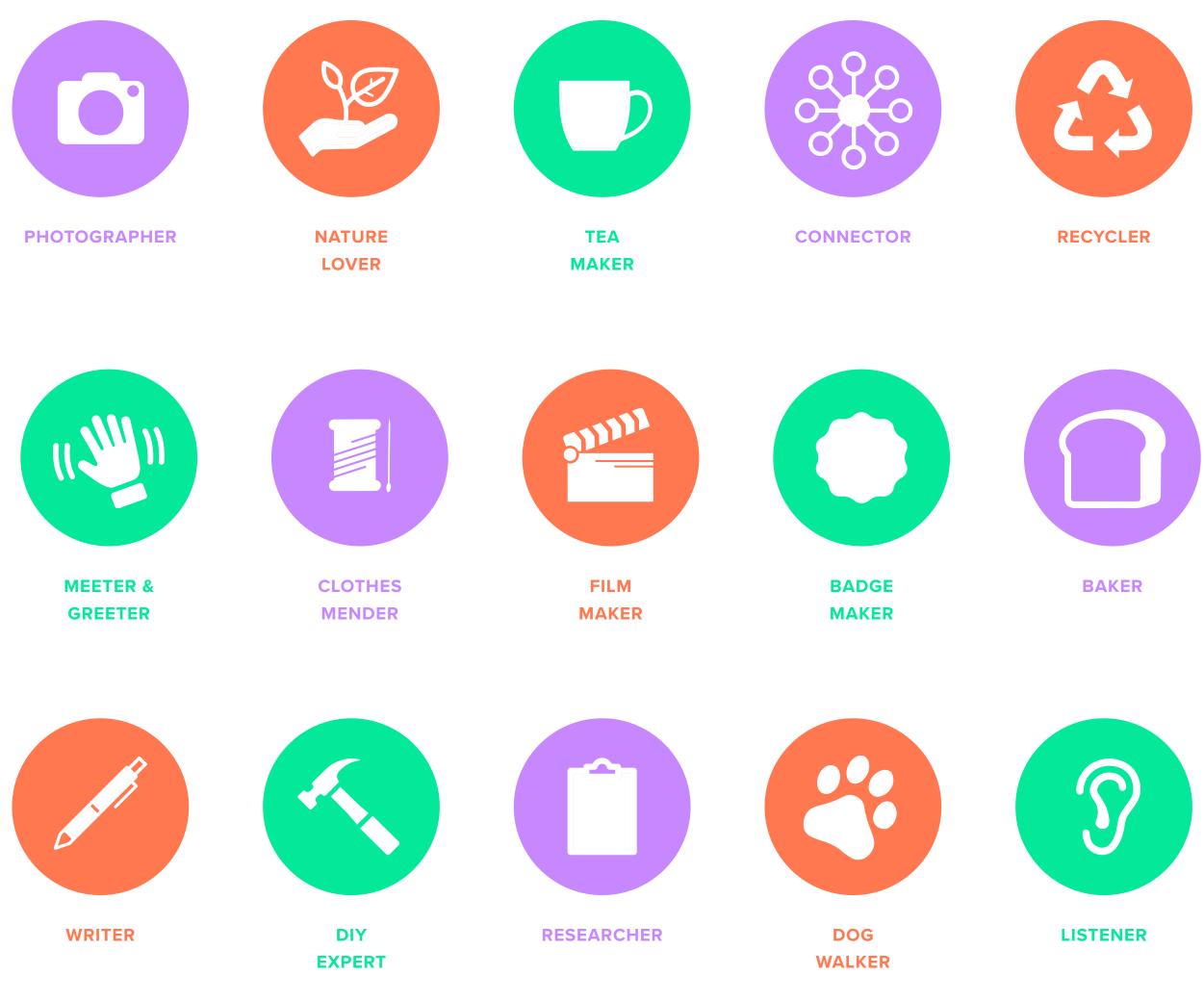
PING PONG PLAYER



WASHER UPPER



СООК





COMPOSTER



KNITTER



MAKER

HOW TO COMMUNICATE

There are as many ways to communicate as there are ways to help each other out! For your group conversations, you can use a WhatsApp or Facebook group that everyone can join to stay up to date.

People over the world have different ways to talk to their neighbours, from putting up a note on their windows to writing nice messages on post-it notes... let your imagination fly!

A phone call to check in, a chat over the fence or on the street are also all good ways to share some neighbourliness.

For the less tech savvy amongst the group, these add a personal touch that all the other formats may not, so don't underestimate how far a text can go!

There are loads of ways to get neighbours involved, and a simple conversation is usually a good way to get things going. If there are neighbours you know that have children around a similar age, a knock on the door and a quick chat never goes a miss.

You can also put one or several posters up on your street to describe what the project is about and how your neighbours can get involved.

WHATSAPP

Whatsapp groups have become very popular because they allow people to send and receive messages, pictures, videos and voice notes.

Your Street Mentor can help you moderate your group if you need or give you advice on how to manage the group.

LEAFLETS, POSTERS & NEWSPAPERS

Posting leaflets through doors, and putting posters in the area helps inform those who you may not reach through door knocking.

You can leaflet to get people involved in your Tomorrow Today Street or inform them of an upcoming event.

FACEBOOK

You may want to create a private Facebook page, it's a popular way people can share videos, photos and plan! It's also a good way to create events and keep track of whose coming along to sessions.

It's also a great way to save memory on your phones and computers by keeping it all online.



NEXT DOOR APP

The app is localised, so people living on nearby streets can recommend message each other, reach out for support or invite people to events.

GETTING OTHER PEOPLE INVOLVED

Don't forget that some of your neighbours might not be online so phone calls and chats over the fence or on the streets are also a good way to communicate and get people thinking about the future together.

It's really useful to have a way of staying in touch with everyone who's involved. Some people may want to be super involved, and others may want to help out for a little and take a pause, whatever the circumstance, you'll need to have an easy way to talk to each other.

BUDDY UP

There may be some people that aren't online, or have access to the internet that you've spoken to about the project. To keep them in the loop, buddy that person up with someone who preferably lives nearby who can hand deliver the message, or give them a ring about important changes, meetings and fun goings-on.





MEETINGS

It's very easy for meetings to become a bit tiresome! But residents have developed all sorts of ways of keeping meetings light and efficient. They remain a great way of checking in, supporting each other and making group decisions to get things done!

- Set a time and try to stick to it
- At the start of your meeting decide as a group what you want to discuss but leave space at the end for comments
- Take it in turns keeping notes
- If there is time prepare refreshments together
- Bring inspirational prompts, you can even use music

Remember this is a group project so we'll help to ensure no residents are left in a position whereby they're having to take on control of group decisionmaking and that opportunities are spread equally through the group.

MAKE MAGIC COMBINATIONS WITH NEIGHBOURS BY MIXING UP PROJECTS TOGETHER!





PROMOTIONAL MATERIALS

THESE BRIGHT AND COLOURFUL LEAFLETS AND POSTERS WILL HELP YOU GET YOUR NEIGHBOURS EXCITED AND LET THEM KNOW THEIR **ROAD IS ABOUT TO BECOME A TOMORROW TODAY STREET!**

INDOOR & **OUTDOOR POSTERS**

NEWSPAPERS

a breakdown of all 24 projects and all the

LEAFLETS

CONTACT CARDS

A small card for you to phone number so your neighbours can get in

OTHER MATERIALS

Posters, leaflets and social media are the best way to promote your event, you can place them on your street, at nearby cafes, communities spaces (such as libraries) and your front window.

It allows you to show people on your street the amazing things they can do and get involved in.

Our Every One Every Day shops will be more than happy to promote your event with posters and leaflets.

THIS KITS INCLUDES:

- In this kit you will find a set of poster and leaflets to help you get your neighbours excited about the Plant & Seed Exchange project and invite them to share their ideas.
- The second set of poster and leaflets can be used to advertise your Plant & Seed swap sessions throughout the project!

TOMORROW TODAY STREETS

NEIGHBOURS MAKING THE EVERYDAY WONDERFUL



GET IN TOUCH NOW TO TAKE PART WWW.WEAREEVERYONE.ORG/TOMORROWTODAY



HOW WILL THIS WORK ON STREET



STARTING PLANT & SEED EXCHANGE

HOW TO START

Starting a Seed Exchange on your street is a great gardening resource as well as a lot of fun. There are many benefits to swapping seeds with neighbours, it will save you money, you'll find out new growing tips and even learn about new plants and vegetables.

Here's a simple guide to getting started with your Plant & Seed Exchange using the Starter Kit and whatever you have available at home.

STEP 1

Find a place. It's easy to get started with a Plant & Seed Exchange, all you need are a few people interested in growing (you don't need to be experts) and a place to store your seeds and grow your seedlings.

A garden or allotment is perfect for this, but if you have limited outdoor space you can use an old cupboard or bookcase to store the seeds in a communal space. A warm windowsill is the ideal spot to get your seedlings started.

Wherever you decide for your Plant and Seed Exchange try to make it an inviting space for neighbours, especially for those who might not know much about growing.





STEP 2

Invite people to join. A good place to start is with anyone you know who is already interested in gardening and growing. Then you can start to invite everyone else on your street to join.

Door knocking is the easiest way to do this but you could also put a few posters up or deliver flyers to your neighbours. If you have a WhatsApp or Facebook group you could post a message inviting everyone to join.

You could even organise an opening event for your streets Plant and Seed Exchange as a more fun way to invite everyone and get to know your neighbours.

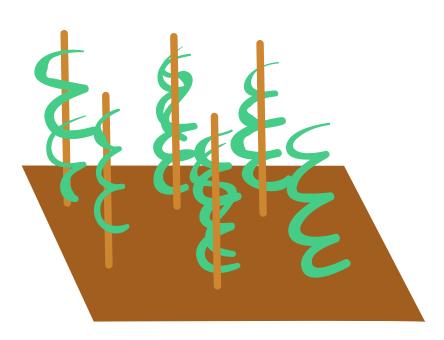
STEP 3

Work together. There will likely already be people on your street who are growing and have some knowledge. They may be able to give some advice about growing or share some seeds.

Regardless of your knowledge there are lots of ways to contribute to a Plant and Seed Exchange, you could save seeds from fruit and vegetables that you would otherwise have thrown away or simply make some suggestions of types of seeds and plants you'd like to see.

Even if you are not the most green fingered there are lots of practical ways to join in. You could offer to help maintain the communal space, if you have one, or if you are looking for a new DIY project why not offer to build a mini plant and seed library!





STEP 4

Share resources. As well as sharing plants and seeds why not share gardening books and tools.

If you have any gardening books you are not too attached to, you could leave them in an easily accessible place or offer to lend them to an interested neighbour.

If you have a useful video tutorial you could send it to a neighbour or share it in a WhatsApp group.



Get started. You'll find everything you need to get started in the Starter Kit. Sort your seeds, label them, fill up some pots with the compost and sow your first seeds.

You'll have your first shoots coming up within a week or two and what better way to invite more neighbours to join than popping round with a baby tomato plant!



WHAT IS A PLANT SWAP?

WHAT IS A PLANT SWAP?

A Plant Swap is simply an opportunity for plant lovers to come together and share plants, cuttings and knowledge. A great way you can encourage your neighbours to grow together is by initiating a Plant Swap in your front garden or somewhere suitable on your street. It could also be as simple as posting in your streets WhatsApp group that you have some plants or cuttings that you're happy to share.

A great way to invite others to join in starting up a Plant Swap is to put the plants you're happy to share in a secure location with a clear sign, using cardboard or anything you can find that reads 'Free plants'. You could also leave a contact number, a description of what the plant is or an invitation to request plants you may like in return.

WHAT ARE THE BEST PLANTS TO SWAP?

You could swap indoor plants, outdoor plants, fully grown or baby plants, cuttings or even things like pots or compost you don't need. Cuttings are one of the best ways to share plants as you can grow multiple new plants from one fully grown one.

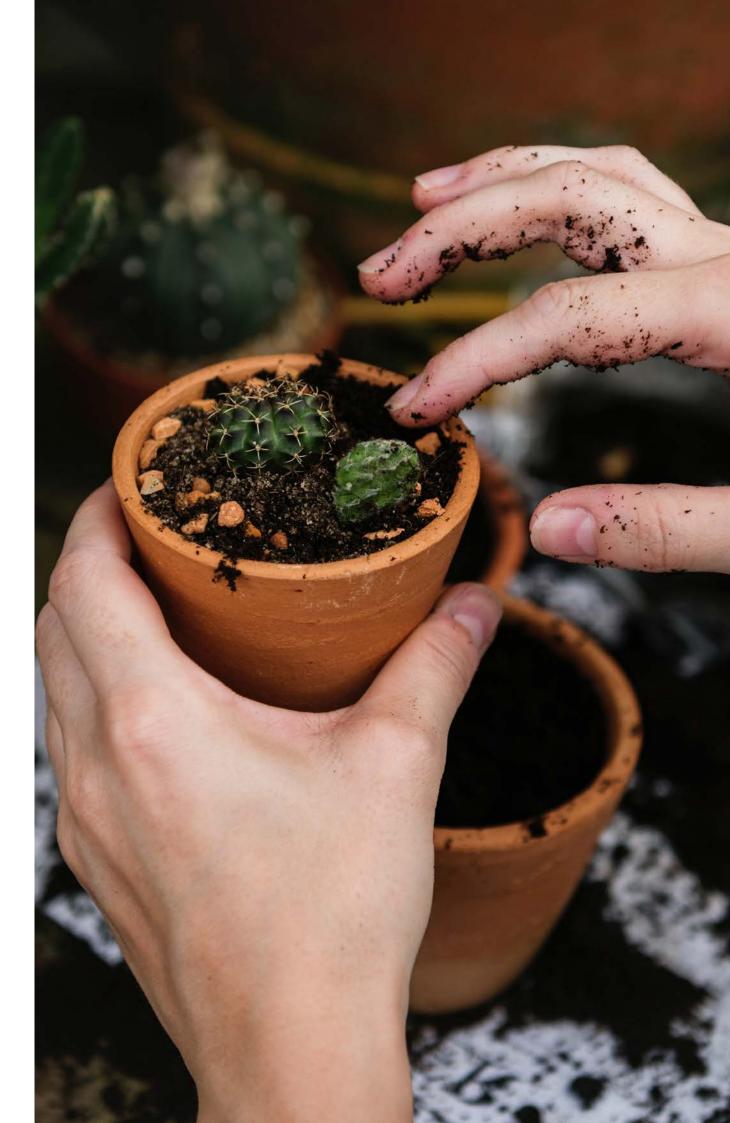
Even if you don't have plants to swap I'm sure people would be happy to receive things like home grown veggies or some delicious home made jam or biscuits. If you have space in your front or back garden you're not using, why not offer to let a neighbour use it do some growing in exchange for a plant or two to get your collection started!

HELPFUL TIPS

Label your plants. Clearly labelled plants make it easier for new plant parents to join in. Along with the name of the plant include helpful tips on how to care for the plant.

Use individual pots. Using individual pots will make it easier for people to take them away. If there are multiple plants in one pot or a tray of pots people might not want to take them away. This doesn't mean you have to give away all your plant pots, try using leftover yoghurt pots or tins as temporary homes instead.

Prepare unrooted cuttings or cuttings in water. Prepare cuttings by wrapping them in a damp kitchen towel and a plastic bag or container. This makes it a little easier for people to take away. Just remember that someone new to growing might need a hand or some advice planting their first cutting into compost once they get it home.



IDEAS FOR PLANT & SEED EXCHANGE

ONCE YOU GET STARTED WITH YOUR PLANT & SEED EXCHANGE, THERE ARE MANY WAYS YOU CAN MAKE THE MOST OF IT WITH YOUR NEIGHBOURS!

HERE ARE SOME IDEAS FOR SESSIONS YOU CAN PLAN ON YOUR STREET.





MYSTERY PLANT SESSION

Even the best growers can wonder what species a plant is!

Maybe you own a plant or seeds without knowing their name? How about organising a get together that is specifically about finding out the names and care instructions of those mystery plants? Another chance to share some knowledge!

SEED & PLANT SWAP SESSION

A great way to get all your neighbours involved is to organise a get together for everyone to find out about the project. Invite everyone to join in with plants and seeds or simply with curiosity.

Then start sharing seeds, exchange plants according to your preferences - not everyone likes a plant that requires watering every day! You can organise this session as many times as you wish and even consider making it a regular get together.





HOW TO MAKE A CUTTING SESSION

Some plants are really easy to propagate and you might even be able to spread them across your entire street!

To do that, you need to know how to make cuttings and which plants are best suited for this. Come together and learn how to make cuttings. Your Plant and Seed Exchange will become even more resourceful!

EVEN MORE IDEAS

UPCYCLING HOUSEHOLD ITEMS

In your kit, you will get newspaper pot makers to get you started. But there are also many things you can use in your household to reduce waste whilst creating grow pots,

Collect spare tetrapacks, yoghurt pots and get creative together!

Here is an example which was shared on the Every One Every Day platform: https:// members.weareeveryone.org/posts/ growing- rocket-in-tetra-pak-planters



HARVEST SWAP

Once you get your first harvest it's time to share! It's often the case when you're growing food that you get a lot of the same fruit/ vegetable/ herbs at the same time. Why not organise a harvest swap? You can simply bring some extra fruit/veggies to your close neighbours, leave some at the plant library, organise a big harvest swapping day or even organise a disco soup!

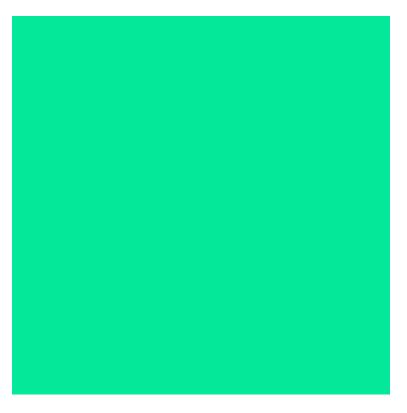
Throw all your leftover veggies in a pot and have dinner together!

PLANT CLINIC SESSION

When everything goes well, your plants will be thriving! Bug infections, dead leaves, or holes appearing in the middle of the leaves are normal but you might not know what to do!

A good way around this would be to organise a Plant Clinic session with your neighbours to work out what is going on and give your plants some extra care. You could even make it a regular session so that the caring of plants is shared across the street!





PLANT POT SWAP & DECORATING SESSION

When you start exchanging plants or when big plants start growing out of your seeds, it's likely that you won't have exactly the right pot for them. Growing involves a lot of repotting too! You could think about making pots available in your seed & plant library. But you can also think about organising a get together that is more specific about pots - it's your plants first homes after all! It could be a pot swap or it could be a more artistic session to start decorating. This way, your less green-fingered neighbours can get involved too.

HOW TO TAKE **CUTTINGS**

It's a good idea to take several cuttings to increase your chance of success. If you're taking cuttings from lots of different plants labelling them is always a good idea.

Check out this video to find out more www.youtube.com/watch?v=TLCiB1vQnyQ



STEP 1

Choose a healthy, pest-free plant you want to take a cutting from.





STEP 2

Using a pair of secateurs or sharp scissors snip a non-flowering shoot of new growth from the parent plant.

STEP 3

Cuttings should be 5 to 10cm long. It's best to cut just below a pair of leaves and then snip off any lower leaves. Keep only one or two pairs of leaves at the tip.



STEP 4

Place the stem of your cutting in a jar of water.





STEP 5

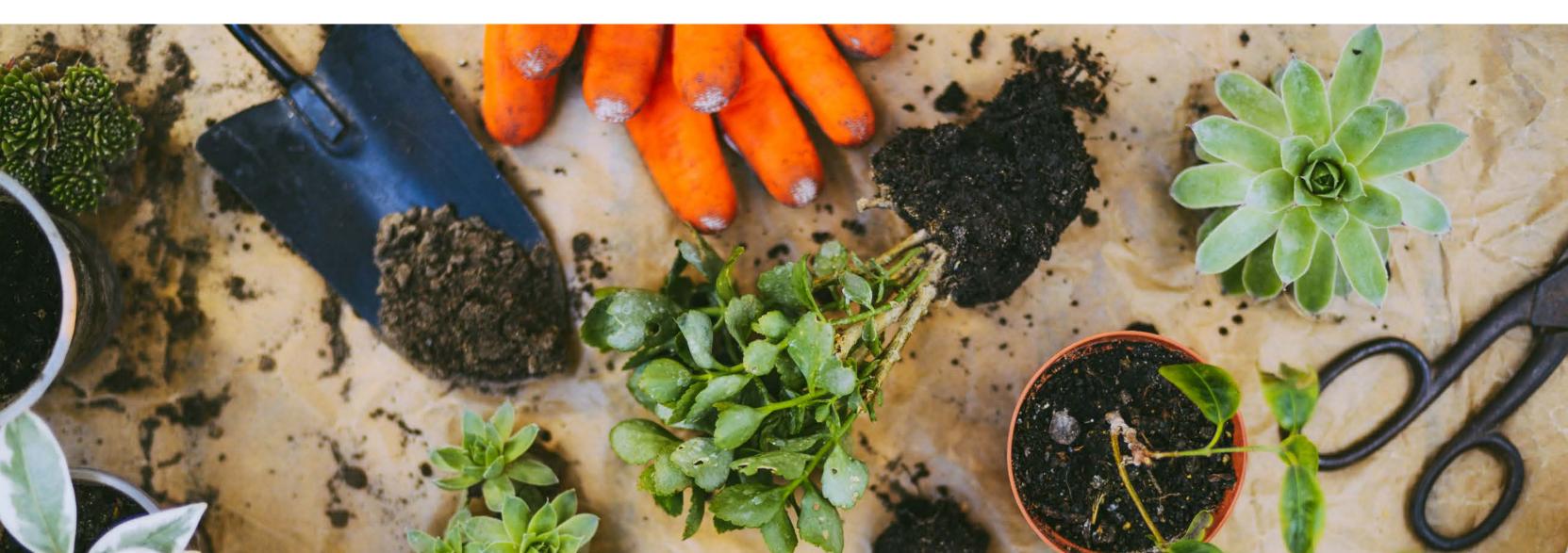
Within 2-3 weeks your cutting should have produced lots of roots and will be ready to be transferred to a pot of compost.

DISTRIBUTING AND SHARING MATERIALS

There should be plenty of seeds to go around your street, and one of the key tasks is to make sure that everyone that wants to grow can get involved. There are a couple of items that might be best to keep somewhere accessible, or at a house of someone that is happy to make them available.

COMMUNAL POTTING COMPOST + TROWELS

To make sure that people can pot and sow when it suits them, it might be easiest to put the bag of compost and trowels somewhere accessible like a front garden hidden from view. Or if someone is happy to store these items and let people drop round and use them, that can be a great way to stay social and share good advice at the same time!



ENJOY THE PROJECT

IF YOU HAVE QUESTIONS OR NEED ANY HELP, PLEASE CONTACT ONE THE TEAM OR VISIT THE WEBSITE.

WWW.WEAREEVERYONE.ORG/ TOMORROWTODAY

