

STARTER KIT

COOP

FRESH EGGS ON YOU STREET

ABOUT THE PROJECT

Fancy some hens on your street? They make great pets, have interesting personalities and are so much fun to watch - then of course there are the fresh eggs!

Spending time with chickens and learning how to care for them is very rewarding. Starting a Coop on your street means two hens, a coop and a timetable.

Before you get started you can learn everything you need to know at the Church Elm Lane shop where there are 6 chickens and a group of residents who care for them.

You and your neighbours can join the rota and learn how to feed, groom and care for the hens before having your own. There is also lots of great material online to help you.

You can feed chickens fruit and veg from your garden or surplus from nearby allotments. You're sure to find someone who is happy to give you some lettuce or cucumbers in exchange for fresh eggs or chicken waste which makes great compost!



WHAT'S IN THE KIT



2

CHICKENS



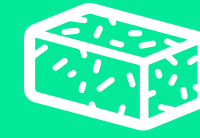
1

COOP
& RUN



2

FEED &
DISPENSER



1

PACK OF
STRAW



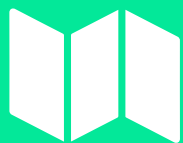
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HYGIENE &
WELFARE TOOLS



1

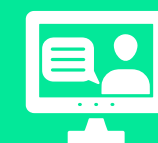
CHICKEN
MANUAL



PROMOTIONAL
MATERIALS



SUPPORT



WORKSHOP
& TRAINING



INSURANCE

WORKSHOPS & NETWORKS

To help with the planning and organising of your Tomorrow Today Street, a number of workshops have been designed and scheduled across a 5 week period. These workshops will be scheduled at different times and repeated each week so everybody has a chance to join in!

Workshops will be informative and informal, guiding you and your neighbours through the nitty gritty details of the projects work and how you can start them on your street.

Follow the link to keep updates: https://www.facebook.com/pg/weareeveryone.org/events/?ref=page_internal

HOW TO ORGANISE TOMORROW TODAY STREET

How to plan and organise a Tomorrow Today Street with your neighbours. Learn how to get others involved in your neighbourhood and start a team. We'll go through ways to asset map ideas to get you and your project started.

Some of the projects require online Health and Safety training which we will explain how to carry out and complete.



HOW WE WORK

Learn about our principles and how they can help you to make your project inclusive and welcoming to all of your neighbours as the project grows.



DIGITAL BRIEFINGS

Introduction to the digital tools you can use to support the Tomorrow Today Street projects. We'll go through the uses of different social media platforms and softwares, and follow easy steps.



PLANNING A COOP PROJECT

In this session we'll share some practical steps on what is needed to start planning a coop on your street! We'll cover what training you'll need, ideas on the best place to set the coop up on your street, and help to plan rotas and share the workload amongst neighbours.



CARING FOR CHICKENS

Looking after chickens is a lot of fun, but it is also a big responsibility. In this session we'll talk about all the ways you can make sure your chickens are super happy and healthy.

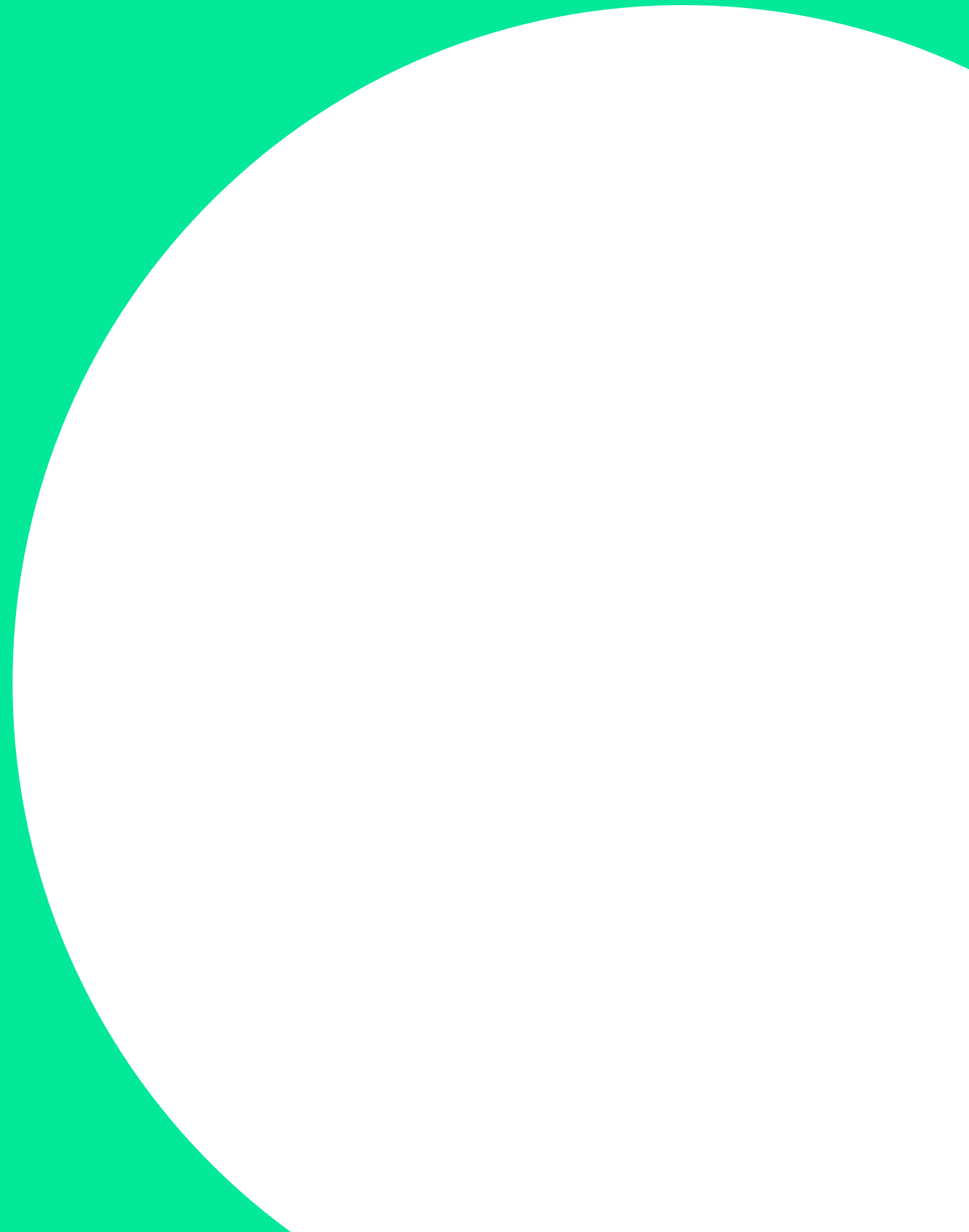


HOW DO YOU LIKE YOUR EGGS?

Eggs are one of the most versatile ingredients to cook with. From the classic egg butty to a spanish tortilla or even shakshuka, there are so many ways to cook with eggs. In this session we'll all share ideas and our favourite egg recipes!



THE BIGGER PICTURE



ABOUT EVERY ONE EVERY DAY

For the past two years Every One Every Day has been working with people across the borough, joining together to share skills, start projects and make friends. Residents have been pouring their creativity and energy into these projects, ranging from cooking, making, sewing, playing, growing, sharing, composting, film and writing.

WHAT IS EVERY ONE EVERY DAY ABOUT?

There are five high street shops around the borough and one large public makerspace called The Warehouse in Thames.

People pop in to have a cup of tea and share their project or collaborative business idea and then work with the design team.

Over the last two years the project has grown a large enthusiastic network of over 6000 local people, who are doing practical things together to make everyday life better for everyone.

So far more than 150 neighbourhood projects have started with lots of local people participating, with as much or as little support as needed, including cooking, beekeeping, growing, making, repairing and much more.

Many small things done by many people really add up, and really do make friendly, healthy and happy neighbourhoods.

Lots of wonderful things are being achieved by local people, families, friends and neighbours!

HOW DOES EVERY ONE EVERY DAY WORK?

Practical hands on ideas – not lots of meetings Every One Every Day builds on the ‘hands on’ projects that people have been creating over the last few years in their own neighbourhoods. These types of projects welcome people from all walks of life.

These projects include:

- Sharing skills, spaces and resources.
- Families working and playing together.
- Batch cooking and community meals.
- Food growing and tree planting.
- Trading, making and repairing.



HOW IT WORKS



1

APPLY TO BECOME A TOMORROW TODAY STREET WITH A SIMPLE FORM

2

TALK TO THE TEAM ABOUT HOW THE PROJECT WORKS

3

YOU'LL GET 3 STARTER KITS SENT TO YOU WHEN YOU CONFIRM

4

CREATE CONTACT LISTS THROUGH FLYERS AND POSTERS

5

START WORKING ON 3 PROJECTS WHEN THEY ARRIVE

6

ONLINE ACCREDITED TRAINING FOR YOUR TEAMS

7

LAUNCH STREET PARTY

8

HOLD WORKSHOPS WITH NEIGHBOURS TO SURFACE SKILLS AND IDEAS

9

CHOOSE FROM 21 OTHER PROJECTS WITH YOUR 20 POINTS

10

LEARN WITH OTHER TOMORROW TODAY STREETS



INCLUSIVE PRINCIPLES

HOW THE TOMORROW TODAY STREETS WILL WORK WITH NEIGHBOURS AND THE EVERY ONE EVERY DAY TEAM

1

**OPEN TO EVERYONE
- NOT EXCLUSIVE GROUPS OR CLUBS**

Anyone can start a Tomorrow Today Street, as long as you live in the borough you're ready to go! If you need help connecting with your neighbours to get started the Neighbourhood Shop Teams are ready to help.

2

EVERYONE IS VALUED, ON AN EQUAL FOOTING

The whole street matters! Starting a Tomorrow Today Street means creating space for everyone to have a say in picking projects, planning and taking part.

3

**PROJECTS THAT BENEFIT THE WHOLE STREET
- NOT JUST INDIVIDUAL HOUSEHOLDS**

The projects are designed to work together and benefit everyone in your street. The Starter Kits are full of great bits for everyone on your street to use, it's important to make sure that material and equipment are accessible and are easy to borrow and keep safe.

4

PRACTICAL SPEEDY WAYS OF WORKING IN PROJECT TEAMS - NOT COMMITTEES

It's important that when planning the projects to start on your street, you and your neighbours share responsibility and make decisions together so you can get started quickly. Different people will form small teams around each project, and those who are actively involved will have the most influence over the decisions.

5

**CHILDREN ENCOURAGED TO BE INVOLVED IN PRACTICAL PROJECTS AS MINI-MAKERS
- NOT JUST SPECTATORS**

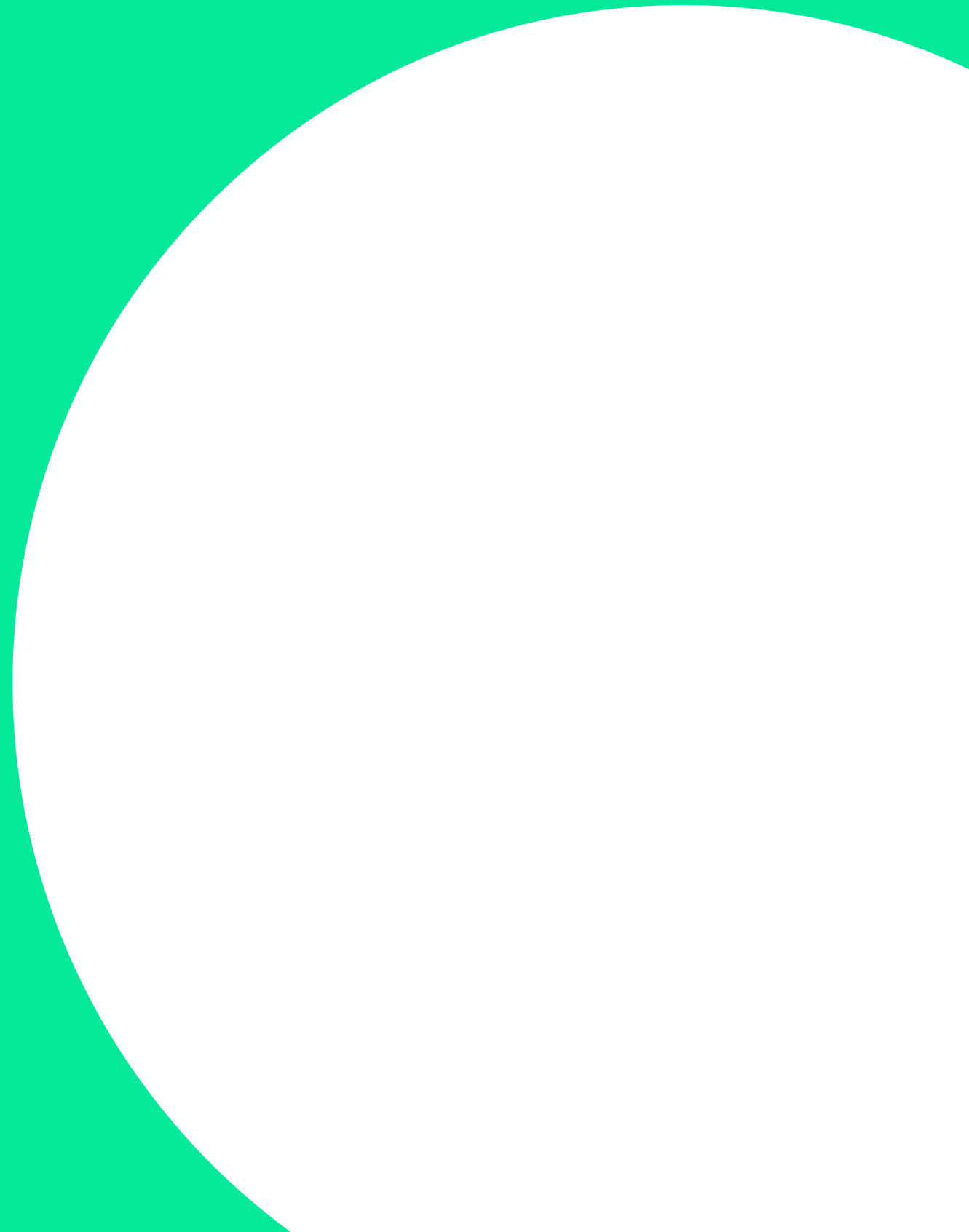
There's always something for the kids! Across the 24 projects you'll find lots of activities that children and young people can host, take part in, learn from and enjoy! At Every One Every Day children are mini-makers, creating, learning and sharing their skills.

6

SUPPORT FROM EVERY ONE EVERY DAY

The Every One Every Day team will help you every step of the way. They will support your street with lots of tools, ideas and plans to kick off your Tomorrow Today Street the right way. We're learning and researching together to make everyday life better in your street.

TOOLS TO ACT

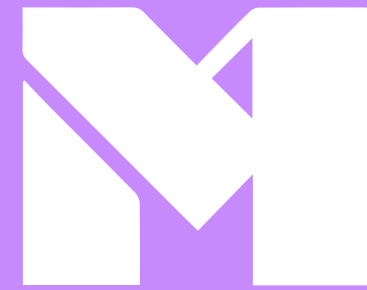


DIGITAL TOOLS

There are many digital tools you can use to help you and your neighbours stay organised, plan together, share ideas and show your street to the world.

You will learn exactly how each digital tool could help you and which one is best for your street in the Digital Briefing Workshop (see workshop section).

The every one every day team will help you set up to organise your tomorrow today streets using some of these platforms.



MIGHTY NETWORK

A social platform where you can organise as a street, document your progress and find all information regarding workshops.



WHATSAPP

A great app for sending instant messages and pictures, Whatsapp is a great tool to chat and organise with your neighbours.



INSTAGRAM

You can use Instagram as a photodiary, sharing lovely pictures of your street with family, friends and the world!



MONDAY.COM

A great planning website which will help you create task lists with deadlines and assign roles to each person on your team. You can create a Monday's board with your Street Mentor so they can help you plan and stay on track.

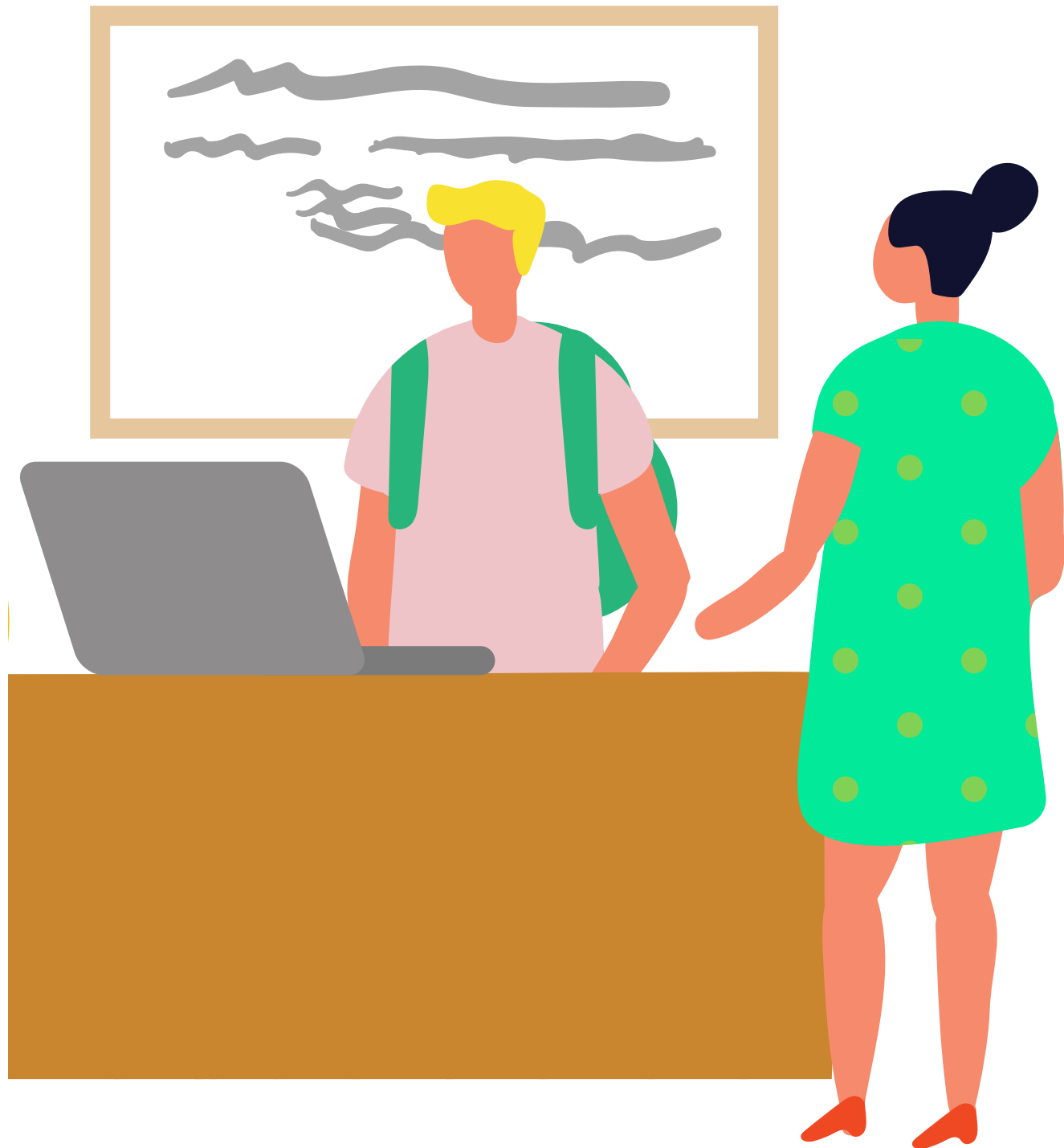


MURAL

A giant online notepad you can use to draw plans, create moodboards and workflows.

RESEARCH

SHARE THE STORY OF YOUR STREET



BECOMING A MEMBER OF EVERY ONE EVERY DAY

As your Tomorrow Today Street grows and more of your neighbours become involved, it's important that they become members of Every One Every Day so they are covered by the insurance policy and can take part in the programmes evaluation. A simple online digital sign up form has been created for you to share at sessions.

INTERESTING RESEARCH ROLES

Research isn't just about writing notes and recording numbers. You and your neighbours can take on different roles to keep track of your project and showcase all the amazing work you'll be doing together. The Photographer, The Counter, The Maker and The Writer are all roles for people to find creative ways to tell your streets story.

- **EGG COLLECTOR** - As you know hens can lay eggs everyday and this is something that can tell you how healthy the chickens are. In this task you will need to collect eggs everyday and log them in a book, noting down any concerns you have.
- **RESEARCHER** - This person could take note of:
 - Number of eggs laid.
 - Number of neighbours who have visited/been introduced to the chickens.
 - Number of people/households participating in the project (cleaning the coop, feeding the chickens, ordering supplies etc).
 - What have you learnt in the process (could be types of chickens, how to take care of chickens, what food to order and where from, how to clean the coop etc)

EVERY ONE EVERY DAY PRIVACY POLICY

Download and share the privacy policy with neighbours taking part in sessions so they know exactly how their information will be used.

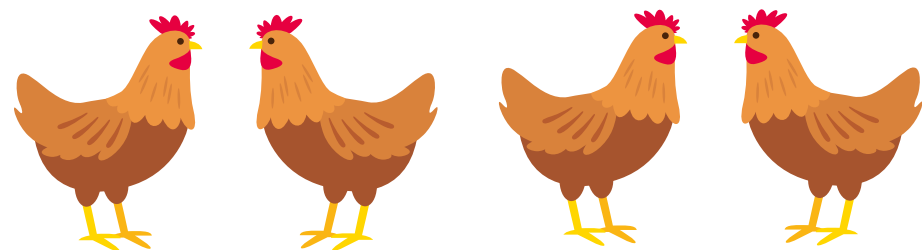
KEEPING A RECORD OF THE CHICKENS

As chickens are living and breathing creatures like us there are a few bits of research you will need to capture while looking after them. When you start your coop you will get some training, a chicken manual and a chance to create a rota that you can all explore together. This will help you in tracking the lives and personalities of the chickens and also help look after their health and wellbeing.

One of the things that this manual will entail is logging daily/ weekly/monthly/ tasks and when they need to be completed. As the coop will most likely be in the garden of one of the individuals homes some responsibility in the morning and evening fall on that person, however there are plenty of other roles that others in the street can be involved in.

Pictures are also a great way to compare the chickens from when you first receive them to when you've had them a bit longer. It's so easy to forget what they look like at the beginning, when you see them every day.

You may also want to keep a chicken diary, so that if others are also taking care of the chickens you know what they have received already, and any changes can be noted.



THEIR SIZE

THEIR COLOUR

HOW THEIR FEATHERS ARE LOOKING

HOW THEY'RE GETTING ON WITH THE OTHER CHICKENS

HOW THEY ARE EATING AND DRINKING

HOW MANY EGGS HAVE BEEN LAID A DAY

IF THE EGGS CHANGE BASED ON FEED OR OTHER CONDITIONAL CHANGES

HEALTH & SAFETY

To ensure the safety of everyone, we ask that residents running the coop project have certain training prior to being able to have chickens of your own. This is to align to our insurance policy, and the health and wellbeing of the chickens.



FIRST AID TRAINING

First Aid Training - You will be able to take an online or in class first aid training course that will take you no longer than 2 hours (if it's online) or a day if it is an in class course to complete.

CHICKEN SCHOOL

We have had chickens in the Church Elm Lane, Every One Every Day shop for 2 years now and over time have met a group of residents that now actively look after the 9 hens. Chicken school will be an active and essential part of the process to getting your own coop and will involve you attending some sessions and being a part of the rota to help care for and clean these chickens.

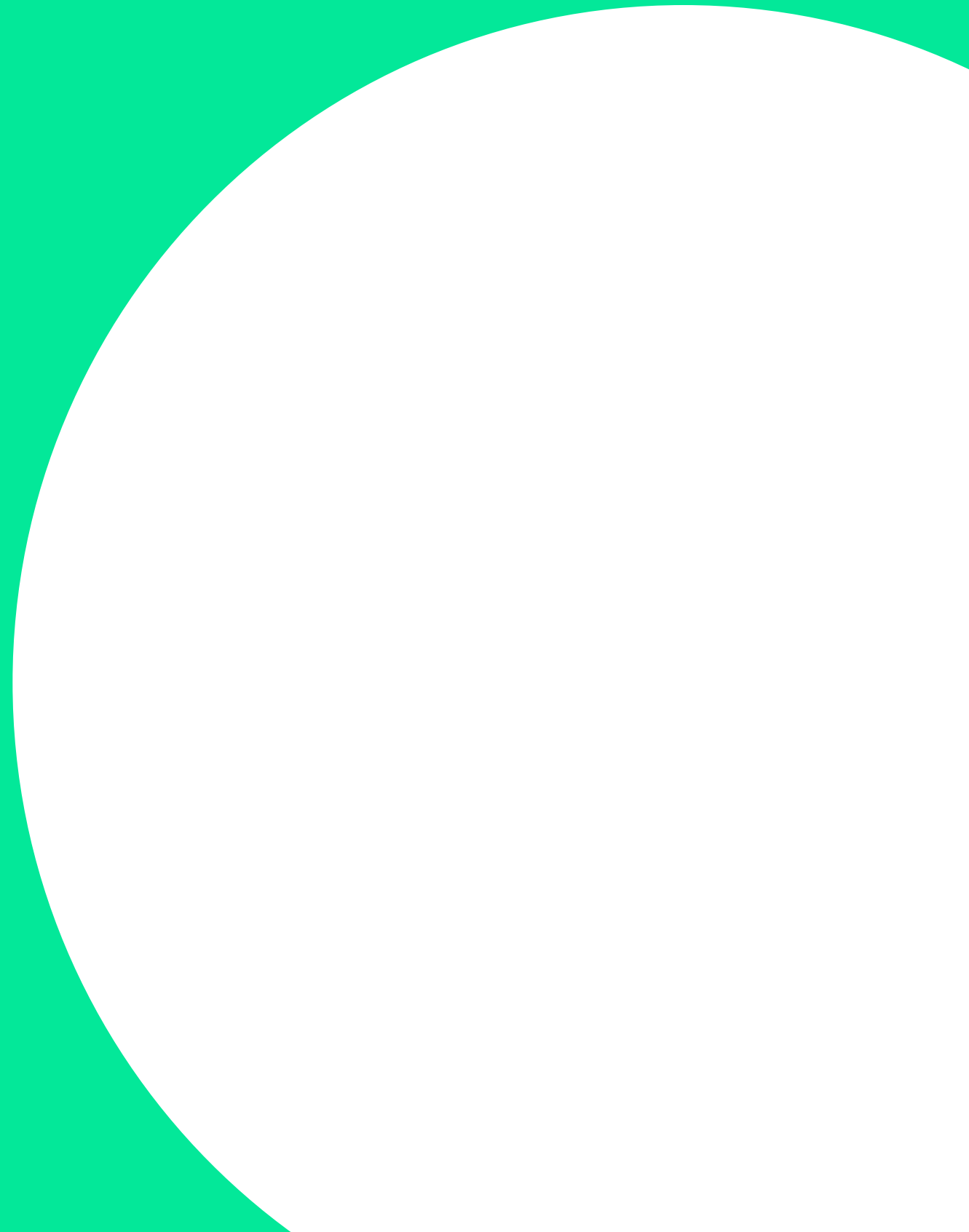
ONLINE TRAINING

We can also provide online training with people who work on a farm looking after chickens, so that you get expert advice and you are well equipped to start keeping chickens in your garden. Chickens take a lot of work, but they also create a lot of joy. You get a great sense of responsibility and achievement as you learn all about the chickens you will receive, as you will soon see they all have their own personalities.

WORKING TOGETHER

As they are live stock, you will need to work with the team to learn what kind of foods they can and can't eat, also what foods are dangerous to them. You will also be encouraged to get your neighbours involved, people may want to help with the upkeep, feeding the hens or cleaning out their coops. Neighbours are welcome to exchange suitable food waste for eggs, as you'll soon see that you never need to buy eggs from the shops again!

GETTING NEIGHBOURS INVOLVED



ROLES IN YOUR STREET

Tomorrow Today Street projects include a variety of roles that allows different people on your street to get involved in ways that best match their individual interests, skills and abilities. Here are some examples of roles that you might need for your street.

TEA MAKER

You will have the very important role of spreading positivity and putting smiles on faces by making and sharing warm beverages as everyone joins in with activities, sessions and games.

MEETER & GREETER

Help your neighbours feel welcomed as they show interest and join in with your project.

PHOTOGRAPHER

As the photographer, your role will be to capture memories and moments that shows your street as you take part in projects together. Ideas: how neighbours make decisions, how ideas grow and how much fun you have and what you learn during projects.



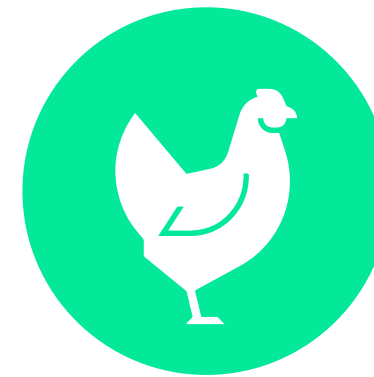
**GAMES MASTER
(HEAD OF GAMES)**



**BEE
BUDDY**



STORYTELLER



**CHICKEN
WHISPERER**



**FIRST
AIDER**



**PING PONG
PLAYER**



SHOPPER



**WASHER
UPPER**



COOK



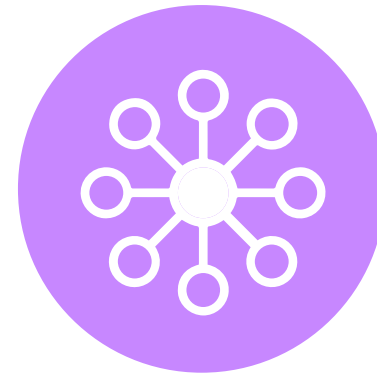
PHOTOGRAPHER



NATURE
LOVER



TEA
MAKER



CONNECTOR



RECYCLER



COMPOSTER



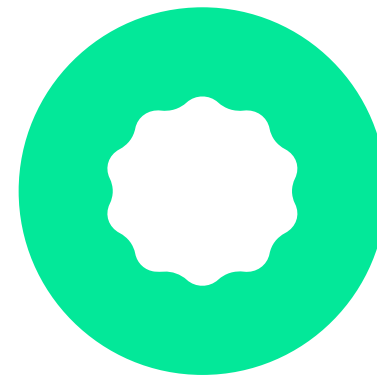
MEETER &
GREETER



CLOTHES
MENDER



FILM
MAKER



BADGE
MAKER



BAKER



KNITTER



WRITER



DIY
EXPERT



RESEARCHER



DOG
WALKER



LISTENER



MAKER

HOW TO COMMUNICATE

There are as many ways to communicate as there are ways to help each other out! For your group conversations, you can use a WhatsApp or Facebook group that everyone can join to stay up to date.

People over the world have different ways to talk to their neighbours, from putting up a note on their windows to writing nice messages on post-it notes... let your imagination fly!

A phone call to check in, a chat over the fence or on the street are also all good ways to share some neighbourliness.

For the less tech savvy amongst the group, these add a personal touch that all the other formats may not, so don't underestimate how far a text can go!

There are loads of ways to get neighbours involved, and a simple conversation is usually a good way to get things going. If there are neighbours you know that have children around a similar age, a knock on the door and a quick chat never goes a miss.

You can also put one or several posters up on your street to describe what the project is about and how your neighbours can get involved.



WHATSAPP

Whatsapp groups have become very popular because they allow people to send and receive messages, pictures, videos and voice notes.

Your Street Mentor can help you moderate your group if you need or give you advice on how to manage the group.

LEAFLETS, POSTERS & NEWSPAPERS

Posting leaflets through doors, and putting posters in the area helps inform those who you may not reach through door knocking.

You can leaflet to get people involved in your Tomorrow Today Street or inform them of an upcoming event.

FACEBOOK

You may want to create a private Facebook page, it's a popular way people can share videos, photos and plan! It's also a good way to create events and keep track of those coming along to sessions.

It's also a great way to save memory on your phones and computers by keeping it all online.

NEXT DOOR APP

The app is localised, so people living on nearby streets can recommend message each other, reach out for support or invite people to events.

GETTING OTHER PEOPLE INVOLVED

Don't forget that some of your neighbours might not be online so phone calls and chats over the fence or on the streets are also a good way to communicate and get people thinking about the future together.

It's really useful to have a way of staying in touch with everyone who's involved. Some people may want to be super involved, and others may want to help out for a little and take a pause, whatever the circumstance, you'll need to have an easy way to talk to each other.

BUDDY UP

There may be some people that aren't online, or have access to the internet that you've spoken to about the project. To keep them in the loop, buddy that person up with someone who preferably lives nearby who can hand deliver the message, or give them a ring about important changes, meetings and fun goings-on.



MEETINGS

It's very easy for meetings to become a bit tiresome! But residents have developed all sorts of ways of keeping meetings light and efficient. They remain a great way of checking in, supporting each other and making group decisions to get things done!

- Set a time and try to stick to it.
- At the start of your meeting decide as a group what you want to discuss but leave space at the end for comments.
- Take it in turns keeping notes.
- If there is time prepare refreshments together.
- Bring inspirational prompts, you can even use music.

Remember this is a group project so we'll help to ensure no residents are left in a position whereby they're having to take on control of group decision-making and that opportunities are spread equally through the group.

MAKE MAGIC COMBINATIONS WITH NEIGHBOURS BY MIXING UP PROJECTS TOGETHER!



CHICKEN COMPOST

COOP

CHICKENS POOP MAKES
GREAT COMPOST TOO

WASTE WORKS

START MAKING
COMPOST

OPEN CORNERS

FERTILISE YOUR
OPEN CORNER!



GARDEN COOK

COOP

GET SOME EGGS
FROM THE CHICKENS

GREAT COOK

USE THEM IN
YOUR RECIPES

OPEN CORNERS

PICK SOME FRUIT &
VEGETABLES FROM AN
OPEN CORNER

PROMOTIONAL MATERIALS

THESE BRIGHT AND COLOURFUL LEAFLETS AND POSTERS WILL HELP YOU GET YOUR NEIGHBOURS EXCITED AND LET THEM KNOW THEIR ROAD IS ABOUT TO BECOME A TOMORROW TODAY STREET!

INDOOR & OUTDOOR POSTERS

Waterproof and regular posters to catch your neighbours eye as they walk by. Pick a lamp post that gets a lot of traffic!

LEAFLETS

Pop these leaflets through your neighbours door.

NEWSPAPERS

Once you and two of your neighbours have started, you will be sent 30-50 newspapers to get even more people involved. The newspapers contain a breakdown of all 24 projects and all the introduction information.

CONTACT CARDS

A small card for you to write your name, email or phone number so your neighbours can get in touch to find out more.

OTHER MATERIALS

Posters, leaflets and social media are the best way to promote your event, you can place them on your street, at nearby cafes, communities spaces (such as libraries) and your front window.

It gives you the material to show people on your street the amazing things they can do and get involved in.

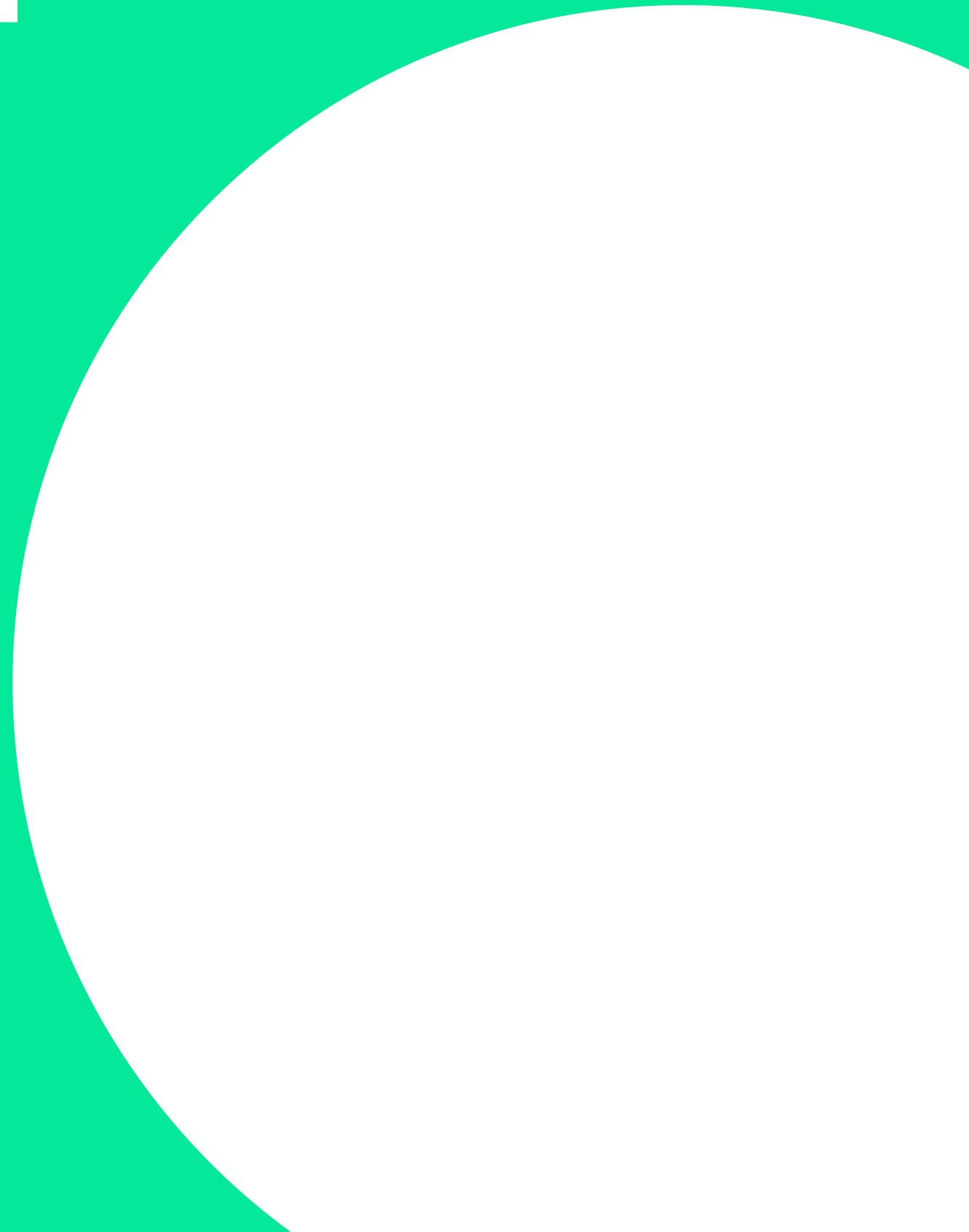
Our Every One Every Day shops will be more than happy to promote your event with posters and leaflets.

THIS KITS INCLUDES:

- Do You Live On This Street? Poster - A poster to invite people to get involved.
- This Street Has A Chicken Coop! Poster - A poster once you receive your coop.
- Keeping Chickens Leaflet - There is still a lot to know about chickens before you decide to keep your own. Here you will find a guide to a day in the life of a chicken and common questions people ask about looking after chickens.



HOW WILL THIS WORK ON STREET



LOOKING AFTER CHICKENS

Chickens have amazing personalities, they are great conversation starters and also lay a lot of eggs. While having the chickens in the Church Elm Lane shop they have become very popular amongst residents so much so that it has become a great opportunity to get residents and their neighbours involved in taking care of some chickens in their own gardens.

Of course chickens aren't something that can be passed around, however if there is one person in your team that would really enjoy

having chickens in their garden then it can become possible to share the responsibility of having chickens across the neighbourhood with roles in different areas.

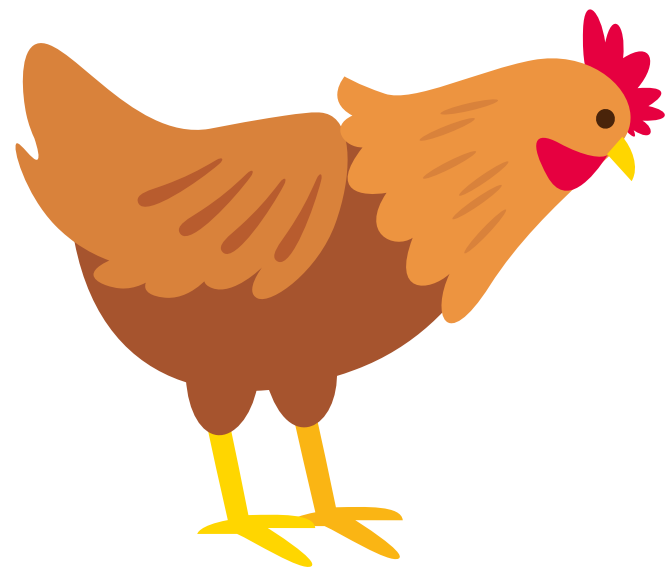
Chickens have to be fed, given water and cleaned out, another thing that may also emerge is healthcare. One of the things that residents are doing in the Church Elm Lane shop is working to a rota of morning/evening daily/weekly and monthly duties and the eggs are shared out to those residents and the community around the shop.

Being able to eat something you have grown and cared for makes the food taste so much better. One of the things that would attract your neighbours to take part will be the offer to take eggs home that are fresh.



BRING CHICKENS TO YOUR STREET

There are a few ways in which having a coop will work for you in getting your neighbours involved in helping you.



STEP 1

The first step is to hang a poster and/or post some leaflets. By handing out leaflets and hanging a poster in your window or on your fence, residents living in the area will know that you are planning to get hens in your garden, and that they will be community hens. This is definitely something that will spark conversations and you may also meet others in the area that keep hens too.

STEP 3

Once you have participated in the first 2 steps and know enough about the welfare and laws to keeping chickens then you can start organising where the coop will go. Residents that look after the Church Elm Lane hens, your neighbours that have participated in the training and the project designers will be able to help you in the planning and putting up the coop.

STEP 2

Once you have some people that would like to be involved (or would like the prospect of having fresh eggs) you can now start planning the training with the Every One Every Day team and residents that are looking after the chickens in the Church Elm Lane shop. Getting the right training is crucial to keeping the hens healthy and happy. This training will be provided as part of the project and will cover everything you need to know to care for your chickens, such as how to regularly clean the coop, what supplies you will need and how to spot signs if the chickens are unwell. It will also cover practical things like how to set up rotas to share out the tasks and how to invite more neighbours to join.

STEP 4

The last step involves getting your chickens and planning your own rota for your neighbours that have been involved in all the steps and training up till now with you.

A DAY IN THE LIFE OF A CHICKEN

Keeping chickens has many benefits! They produce fresh eggs that you can eat immediately or use for cooking or baking, they eat kitchen waste, and they have a positive effect of people's moods. There is still a lot to know about chickens before you decide to keep your own.

SUNRISE

Chickens wake up when the sun rises. Early in the morning is when they're most busy laying eggs. When they lay an egg, they make sure to cluck to let you know about it.

9.00 AM

Time for a mid-morning forage. Chickens enjoy a varied diet of fruit, veg, seeds, worms and chicken feed. They enjoy scratching in the dirt to uncover hidden nutritious treasures.

12.00 PM

Bath time! They'll find a nice cosy spot, burrow down into the ground and get the dust right down to the skin. Then when they're finished they'll shake it all off and be fresh for the rest of the day.

4.00 PM

Sunbathing, foraging, clucking. Time for a drink.

6.00 PM

When friendly people bring the chickens some treats, they'll flock to them. You might be lucky enough to find an egg that got forgotten earlier on, so make sure to check again.

SUNSET

Once the sun goes down, chickens get ready to roost. Chickens will make their way into the coop. Once they're inside together, they get nice and cosy to keep warm or perch on the roost.



FEEDING THE CHICKENS

Here you will find common questions people ask about looking after chickens. If you have any questions you can always contact one of the team at weareeveryone.org, or come along to the Church Elm Lane shop to find out more and get used to real live chickens before getting your own.

CHICKEN HYGIENE

Always make sure to wash your hands after being in the coop or handling chickens.

NOTE TO PARENTS

Always ensure your child has washed their hands after contact with the chickens. Even healthy birds can harbour organisms such as salmonella and campylobacter.



HOW MANY SNACKS SHOULD I GIVE THEM?

Once a day is good, in the evenings – it will get them in the mood for bedtime. Remember, chickens should only be eating around 113g of food throughout the day and treats shouldn't be more than 10% of this intake, so aim for 1-2 'beakfuls' at most.

WILL FEEDING SNACKS AFFECT EGG LAYING?

It can. Too many treats make a hen fat and fat hens can have problems laying eggs. Obese hens have a tendency to lay oversized eggs – that may sound good, but in fact it can lead to things like egg binding and egg yolk peritonitis, both can be life threatening to your hen.

CAN THEY EAT MEAT?

Yes as long as you trim the excess fat off. Many folks will throw the carcass of a cooked chicken or turkey in for them to pick over.

SHOULD I GIVE THEM A FLOCK BLOCK?

Flock block are a great treat for winter time. Read the label first before you buy; several flock blocks have 'hidden sugars' in them and you should avoid these.

ENJOY THE PROJECT

IF YOU HAVE QUESTIONS
OR NEED ANY HELP, PLEASE
CONTACT ONE THE TEAM OR
VISIT THE WEBSITE.

[WWW.WEAREEVERYONE.ORG/
TOMORROWTODAY](http://WWW.WEAREEVERYONE.ORG/TOMORROWTODAY)